

## **CULTURE, ARTS AND CREATIVE INDUSTRIES COMMITTEE**

**MEETING TO BE HELD AT 2.00 PM ON WEDNESDAY, 16 MARCH 2022  
IN SLUNG LOW AT THE HOLBECK, JENKINSON LAWN, HOLBECK,  
LEEDS, LS11 9QX**

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### **A G E N D A**

- 1. APOLOGIES FOR ABSENCE**
- 2. DECLARATION OF DISCLOSABLE PECUNIARY INTERESTS**
- 3. EXEMPT INFORMATION - POSSIBLE EXCLUSION OF THE PRESS AND PUBLIC**
- 4. NOTES OF THE INFORMAL CONSULTATIVE MEETING HELD 18 JANUARY 2022**  
(Pages 1 - 6)
- 5. SLUNG LOW PRESENTATION**
- 6. ECONOMIC UPDATE**  
(Pages 7 - 20)
- 7. CULTURAL FRAMEWORK**  
(Pages 21 - 26)
- 8. SUPPORTING CULTURAL FESTIVALS IN WEST YORKSHIRE**  
(Pages 27 - 64)
- 9. CREATIVE CATALYST - UPDATE**  
(Pages 65 - 70)
- 10. CULTURAL EDUCATION PROGRAMMES**  
(Pages 71 - 74)

## 11. DATE OF NEXT MEETING

The date of the next meeting is still to be confirmed.

**Signed:**

A handwritten signature in black ink, consisting of the letters 'BSM' in a stylized, cursive font, with a horizontal line underneath.

**Managing Director  
West Yorkshire Combined Authority**

# Agenda Item 4

As the Culture, Arts and Creative Industries Committee meeting was held and an informal consultative meeting the purpose of the notes below is to provide a record of discussion intended to inform next step actions.

## **Chair's opening remarks**

The Chair reminded the Committee that no decisions can be taken as the meeting was held informally online. Decisions are only able to be made at formal meetings held in-person, and any decisions that are made at an informal meeting are delegated to the Mayor or to the WYCA Chief Executive Ben Still. The Chair clarified that there are no expected decisions to be made at this meeting but invited input from all members and guests.

The Yorkshire Youth Theatre has attracted interest from five potential production theatres, and conversations have taken place with other youth theatre leaders regarding potential support.

The Chair met with Poet Laureate Simon Armitage and Ruth Pitt to discuss the National Poetry Centre and the Young Poet Laureate Prize.

The Chair met with Alan Lane from Slung Low to discuss the potential direction of the Committee over the coming years, including encouraging mass participation, and reaching to as many diverse communities as possible.

## **Apologies**

Apologies were received from Kamran Rashid, David Renwick, Michelle Stanistreet and Councillors Will Simpson and Jonathan Pryor.

## **Declarations of interest**

None.

Officers confirmed that members received correspondence regarding the governance arrangements, declarations of interest, code of conduct and Governance Services Officers can respond to any queries from guests or members should they arise.

## **Exclusion of Press and Public**

No items on the agenda required the exclusion of press and public.

## **Notes of the Informal Meeting Held 4 November 2022**

The Chair reminded members that the previous meeting was not quorate however the discussions held were recorded as notes and are available for review.

## **Economic and Sector Reporting**

The Economic Evidence Manager provided a report to update on the latest economic data relating to the Arts, Entertainment and Recreation sector and to respond to comments made on additional information needs raised at the previous meeting of the Committee.

The report highlighted mostly national trends due to the annual reporting of sector data, however the available data highlights a number of key trends:

- The Arts, Entertainment and Recreation sector was one of the fastest growing sectors as the economy reopened and was a key contributor to the growth of the economy in Q3 of 2021.
- Each of the component aspects of the sector saw growth during the same quarter.
- Digital elements of the sector such as media and publication did not grow as strongly, however they were not as badly impacted by the pandemic as the other fields.
- The output of the sector has returned to pre-pandemic levels.
- Employment levels within the sector remain much lower than the pre-pandemic figure, though the latest available data was published in September so it can be expected the employment figure is higher at the time of the meeting.
- There was a record number of vacancies within the sector during the period from September to November, though available data of advertised vacancy posts suggest room for recovery.
- The data does not take into account the impact of the Omicron variant of Covid-19, and the timing of additional measures may have negatively impacted some areas of the sector.

The Economic Evidence Manager highlighted the responses within the report to queries that were raised from the previous meeting. Queries concerned those within the sector who are self-employed, volunteering, and who have graduated from creative subjects in the West Yorkshire region. Members clarified that there is also data for graduate outcomes for the years 2018/19, and there is due to be an update from the Office for Students in the coming months regarding how graduate outcomes are measured. Officers offered to review the data and provide any updates as appropriate.

Members discussed the landscape of employment opportunities for freelancers within the sector, noting that there remain skills shortages that need to be addressed to avoid impacts on production. Theatre closures and live event cancellations have negatively impacted performers and there has been a lack of generally accessible funding to support those who have been out of work as a result. There are also concerns that venues and performers are wary of hosting new performances in case of further cancellations which is stunting the potential return of live events and discouraging new talent from joining the sector. Concerns were also raised regarding how front-of-house and other behind the scenes roles could be encouraged to begin or return to work in the sector, especially given how the industry has changed as a result of the pandemic. Similar issues were noted within the sports sector, especially relating to the amount of participation and the running of sports schemes under local authorities in a post-pandemic landscape.

### **Cultural Framework**

The Chair explained the purpose of the Cultural Framework sets how culture can be a key part of the economic recovery. There is a proposal to revise the framework, with a draft in place by July 2022 and the formal sign off in the Autumn.

Officers noted that there is a proposed workshop scheduled in March around the time of the next committee meeting and emphasised that both events would be separate.

Concerns were raised about how the proposed sign off date would hinder the ability of the committee to make decisions in the meantime. Officers clarified that there are key workshop and consultation dates built into the timescale, however there is the option to bring forward and make any decisions that the committee chooses.

It was raised that the committee could benefit from a voluntary representative for brass bands around the region and that, if possible, someone could be approached with an invite ahead of the next meeting. There is the potential for a sub-committee that is predominantly focussed on music and the idea will be explored as appropriate.

Members noted the report and agreed with the proposed timescales.

### **Supporting Creative Business Models**

The Committee received a report outlining the business support available for freelancers, creative coops, and Meanwhile Spaces. The report suggests a number of potential areas of exploration to help promote and bolster this support. Further input from members was welcomed.

Members noted that there is significant overlap between the report recommendations and mentoring which may highlight new areas of interest. There was also a note regarding the distinction between and differing needs of freelancers, and Micro-SMEs who are often a single-person business. A freelancer working as part of a crew may not need a business space, however a micro-SME would greatly benefit from a space and any available mentoring.

It was raised that there are differing perceptions of market legitimacy for those who are not already part of an established brand, which could negatively impact community organisations and individuals alike. New operating models with temporary workspaces and online engagement can also affect the perception of smaller scale businesses.

Members raised the impact on conservatoires from which many students who would typically move on to freelance music teaching work. Fewer students are choosing the freelancing path in favour of more stable alternatives and are most often the students who do not have a high level of financial stability already in place. Students who do become freelancers are also increasingly choosing to leave Leeds for other locations that offer a potentially more attractive lifestyle. The offer of Meanwhile Spaces could be a draw to bring individuals together and provide a support network that allows them to flourish.

Members suggested that the support should be as easily accessible and flexible as possible so potential users are not put off by a prescriptive model. It was clarified that this is the aim and may be supported by a £6 million entrepreneur fund which potential users can be apply to online.

It was suggested that empty local spaces such as warehouses and shop fronts may be used as artist spaces, based on the work of similar schemes. Facilitating spaces can help bring individuals together and provide an uplift to local communities which may not have existing 'conventional' spaces.

Members noted the report.

### **Supporting Cultural Festivals in West Yorkshire**

Helen Featherstone declared an interest as she is a member of the steering group of Yorkshire Sculpture International.

Cllr Jenny Lynn declared an interest as an elected member of Calderdale MBC and in relation to the Calderdale year of Culture 2024.

Cllr Sarah Ferriby declared an interest as an elected member of Bradford MDC in relation to the Bradford City of Culture 2025 bid and the annual Bradford Literature Festival.

The Chair highlighted the quantity of cultural festivals that will be taking place within the next few years and raised some key considerations for the Committee members regarding how festivals are supported. There are already commitments to support festivals which;

- Support the West Yorkshire Footprint
- Align with the WYCA investment priorities
- Have defined outcomes
- Provide value for money
- Promote equality, diversity, and inclusion
- Utilise and share best practice
- Evaluate economic and participatory successes

Members raised the potential need for a framework in order to establish funding criteria, as well as to undertake an audit of existing festivals to understand the reach and their impact on local communities. It was suggested that some best practice may be shared from the Calderdale Year of Culture 2024 bid which may be helpful in deciding some criteria. It was noted that festivals vary in size and scope using different metrics to evaluate successes, and so establishing some common metrics would be helpful to compare outcomes. Queries were raised surrounding the separation of funding for City/Year of Culture festivals and smaller independent festivals so that funding is available for each.

It was raised that there is scope within the suggestions for creativity principles which place people at the heart of culture and also give artists the freedom to create. There have been positive outcomes for former Cities of Culture in the years following their campaign and encouraging similar growth beyond a single year will provide lasting benefits. Members suggested evaluating the legacy of each festival as a criteria of success.

Officers clarified that any funding should be directed towards a specific aspect of an event which aligns with the set criteria, and not be used for general operating costs. Officers emphasised that the development of criteria will not impact the decisions of the Committee to fund any appropriate festivals or events in the meantime.

### **Creative Catalyst – Mentoring Scheme**

Officers sought views from the Committee regarding the delivery of the Creative Catalyst mentoring scheme, scheduled to begin in June 2022. Key consideration topics include:

- Any areas the Committee considers to be missing from the proposed scheme
- Which groups and individuals the support should be aimed at
- How duplication of other mentoring initiatives in the region can be avoided

Queries were raised regarding the payment of potential mentors, as there are some industry disagreements regarding payment for mentors from larger organisations as opposed to payment for freelancers who provide mentorship in their own time. It was also questioned if the mentors should also be based in West Yorkshire as the best talent may not always be primarily located within the area, or if they necessarily need to work in the same field as the mentee as that can be very useful to generate new ideas for both parties. It was noted that there should be a system by which it could be identified if the mentee was not receiving the support that is expected from the relationship, and alternative arrangements put in place if not.

It was suggested that an alternative model could bring a small number of individuals together under one mentor, so more ideas can be shared. The wider participation in the scheme would allow for more promotion and attract potential mentees to the opportunities available in West Yorkshire instead of London or Manchester. Members raised the possibility of working directly with community organisations to define outcomes and actively increase the diversity of voices having an input into the scheme.

### **Arts Council Presentation**

The Committee received a presentation from the Arts Council England regarding their 2020-2030 strategy.

### **Bradford Literature Festival Presentation**

The Committee received a presentation from Bradford Literature Festival regarding its engagement in the years 2014 – 2019.

**Date of the Next Meeting**

The next meeting of the Culture, Arts and Creative Industries Committee will be held 16 March 2022 at 2pm.





**Report to:** Culture, Arts and Creative Industries Committee

**Date:** 16 March 2022

**Subject:** **Economic and Sector Reporting**

**Director:** Alan Reiss, Director of Strategy, Communications and Policing

**Author:** Peter Glover, Economic Evidence Manager

Is this a key decision?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:	
Are there implications for equality and diversity?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

## 1. Purpose of this report

- 1.1 To provide an update on the latest economic data relating to the sector.
- 1.2 To set out the plans for future reporting arrangements to the Committee.
- 1.3 To update the Committee on steps being taken to build our capacity to evaluate the impact of cultural and arts investment.

## 2. Information

### Update on economic data

#### National economic context

- 2.1 There is relatively little regular official economic data available for the sector at West Yorkshire level. In most cases key indicators can only be refreshed on an annual basis. However, the available national data provides important and timely context in terms of understanding the ongoing performance of the sector, albeit on the basis of broad sectoral categories.
- 2.2 The data suggest that the restrictions and changes in behaviour associated with the Omicron variant had an impact on the economic performance of the Culture, arts and creative industries in the latter part of 2021. However, the

scale of this impact appears to have been modest and there is some evidence of recovery in January 2022.

#### Output (figure 1 of appendix)

- 2.3 The recovery of the *Arts, entertainment and recreation*<sup>1</sup> sector was a major contributor to UK economic growth in Q3 2021 (July to September). The sector's output (gross value added) continued to grow strongly by 4% in Q4 (October to December). This was twice the rate of growth seen for both services as a whole and for the wider economy. The output of the *Arts, entertainment and recreation* sector was 16% higher in Q4 2021 than during Q1 2020. However, strong growth during the early part of the quarter was partly offset by a decline in December as the impact of Omicron was felt.
- 2.4 The output of the *Information and communication*<sup>2</sup> sector remained static in broad terms in Q4. Relative to the pre-pandemic period (Q1 2020) the sector's output was 2% higher, however. The strongest performing sub-sectors over this period have been digital activities (*Computer programming / consultancy* and *Information services*) as well as *Publishing*. All remaining sub-sectors are either close to their pre-pandemic performance or are exceeding it.

#### Employment (figure 2)

- 2.5 Based on the Labour Force Survey, UK employment in the *Arts, entertainment and recreation* sector grew by 18,000 or 2% between Q3 (July to September) and Q4 (October to December) but remains 3% or 30,000 below its pre-pandemic position (Jan to December 2020). The continuing employment deficit is mainly due to the weak performance of the *Creative, arts and entertainment* sub-sector with the remaining sub-sectors of *Libraries, archives, museums, Gambling and betting* and *Sports, amusement, recreation* all close to their pre-pandemic level of employment.
- 2.6 Employment in the *Information and Communication* sector grew by 2% between Q3 and Q4 reaching a level 6% above the figure for January to March 2020. All sub-sectors, are now above their pre-pandemic level except *Programming and broadcasting*. However, much of the overall growth in employment in the sector has come from expansion of *Computer programming and consultancy*.

#### Productivity (figure 3)

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<sup>1</sup> This category includes: Creative, arts and entertainment; Libraries, archives, museums; Gambling and betting activities; and Sports, amusement, recreation.

<sup>2</sup> This category includes: Publishing activities; Motion picture, video and TV programme production, sound recording and music publishing activities; Programming and broadcasting activities; Telecommunications; Computer programming, consultancy; Information service activities.

- 2.7 According to ONS' flash estimate productivity in both *Information and Communication* and *Arts, entertainment and recreation* saw little change in Q4 2021 compared with the previous quarter. In Q4 2021 both sectors had productivity above levels seen prior to the coronavirus (Q1 2020): 21% in the case of *Information and Communication* and 4% in the case of *Arts, entertainment and recreation*. Over the last year the sectors experienced productivity growth of 7% and 8% respectively.

#### Pay (figure 4)

- 2.7 At £987 per week, average earnings in the *Information and Communication* sector are 63% higher than across the *Whole Economy* (£607), based on figures for December 2021. Average weekly earnings for *Arts, entertainment and recreation* are, at £433, 29% lower than the *Whole Economy* average. The extent of these differences in average earnings has remained broadly constant over time since January 2020.

#### Vacancies (figure 5)

- 2.8 According to the ONS Vacancy Survey the number of UK vacancies in the *Arts, entertainment and recreation* sector declined between November 2021 and January 2022, following record vacancy levels in November 2021. The decline at least partly reflects the impact of Omicron on this part of the economy. Although the number of vacancies was 38% lower in January 2022 than at its peak in the previous October, it was still on a par with the pre-pandemic figure for January 2020 and well above the figures recorded during the lockdowns of spring 2020 and early 2021.
- 2.9 Following a dip in the spring of 2020, the number of vacancies recorded for the *Information and Communication* sector has grown steadily with Omicron having no apparent impact. The number of vacancies in January 2022 was 62% higher than before the pandemic in January 2020.
- 2.10 Data from online job postings allows us to assess the vacancy situation in West Yorkshire (figures 5 and 6 of the appendix)<sup>3</sup>. The data show that recruitment activity fell markedly during December 2021, probably partly due to Omicron, but then recovered strongly in January 2022 to reach a new high. The number of postings for creative and cultural occupations in January 2022 exceeded the previous peak seen in November and was 133% higher than the monthly average for the January to March 2020 period. The biggest occupational categories in terms of online job postings are *IT, software and computer services* and *Advertising and marketing*.

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<sup>3</sup> Note that an occupational definition is used for the analysis of West Yorkshire online job postings whereas ONS' UK vacancy analysis uses industry sectors. Therefore, the basis for each analysis is different.

### **Future monitoring arrangements**

- 2.11 Under proposals submitted to the Combined Authority in December 2021 it was agreed that a new approach to reporting would be adopted. A key part of this involves the development of a set of socio-economic indicators for each of the seven portfolio committees, including the Culture, arts and creative Committee. Each committee will sign-off on a set of indicators relevant to its remit and receive regular reporting against these indicators.
- 2.12 The indicators will also be incorporated into State of the Region report, the Combined Authority's annual stock-take of West Yorkshire's socio-economic performance to be published later this year. This is subject to data being available when the report is produced. This report will also examine key equality, diversity and inclusion implications, building on the Women and Girls report published in 2021.

### **Cultural framework priorities and indicators**

- 2.13 The Cultural Framework paper (Item 7) sets out proposed priorities to be taken forward by the Committee along with associated indicators to measure progress. These will be discussed at the forthcoming workshop on 12 March, with an aim to reach agreement on a final set of priorities and indicators. Once finalised, the indicators will be adopted by the Committee and incorporated into State of the Region.
- 2.14 In the absence of published data at West Yorkshire level, a number of the proposed indicators will require primary data collection to enable measurement. The data collection approach is likely to include a survey of individuals in West Yorkshire to assess participation in cultural, arts and sports activities. A survey of businesses and the self-employed / freelancers may also be required to explore business performance, workforce diversity, skills and other issues.
- 2.15 It is proposed that a research plan be drawn up once the indicators have been finalised and circulated to Committee members for review. This will set out the details of the primary data collection.
- 2.16 The potential reliance on primary data collection for some of the indicators also means that it is unlikely that data will be available in time for the next iteration of State of the Region, which will be produced in the spring. However, interim reporting arrangements will be put in place to ensure that the Committee has access to the analysis in a timely manner.

### **Building our capacity on data and research on the impact of investment**

- 2.17 It is important that we have a consistent evaluation and assessment of the impact of culture and arts investments in our region. This will help inform

quality decision making regionally and help attract funding from national funders for this agenda. February's Combined Authority agreed funding, subject to the assurance framework, to create a new culture sector evidence and evaluation lead based in West Yorkshire Combined Authority to help deliver a strong and solid evidence base. This work will seek to collaborate with Local Authorities and University evaluation partners. Following our assurance processes, we will be looking to recruit someone to this post.

### **3. Tackling the Climate Emergency Implications**

3.1 There are no climate emergency implications directly arising from this report.

### **4. Inclusive Growth Implications**

4.1 Future reporting arrangements will provide a more developed picture of inclusive growth issues within the sector.

### **5. Equality and Diversity Implications**

5.1 Future reporting arrangements will provide a more developed picture of equality and diversity issues within the sector.

### **6. Financial Implications**

6.1 There are no financial implications directly arising from this report.

### **7. Legal Implications**

7.1 There are no legal implications directly arising from this report.

### **8. Staffing Implications**

8.1 There are no direct staffing implications directly arising from this report. However, the Committee should note our plans to increase capacity in this area.

### **9. External Consultees**

9.1 No external consultations have been undertaken.

### **10. Recommendations**

10.1 That the Committee notes the evidence presented in the report.

10.2 That the Committee notes the proposed reporting arrangements.

10.3 That the Committee notes the steps being taken to build analytical capacity in this area.

## **11. Background Documents**

There are no background documents referenced in this report.

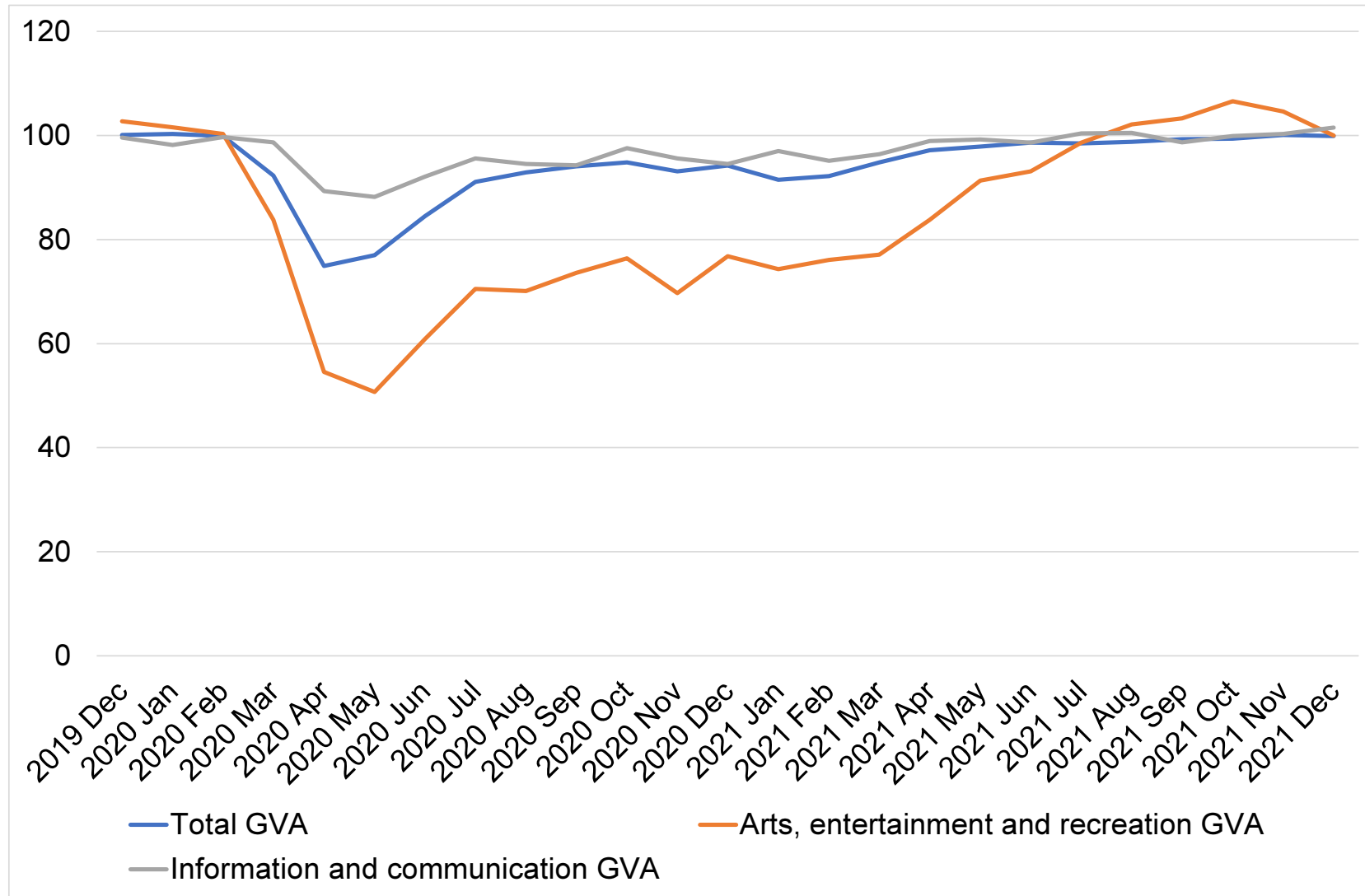
## **12. Appendices**

Appendix 1: Supporting Economic Analysis

**APPENDIX 1: SUPPORTING ECONOMIC ANALYSIS FOR  
CULTURE, ARTS AND CREATIVE INDUSTRIES COMMITTEE**

# Output in Arts, entertainment and recreation was above the pre-pandemic level in Q4 2021 in spite of Omicron

Figure 1: Trend in output (gross value added) by broad sector, UK

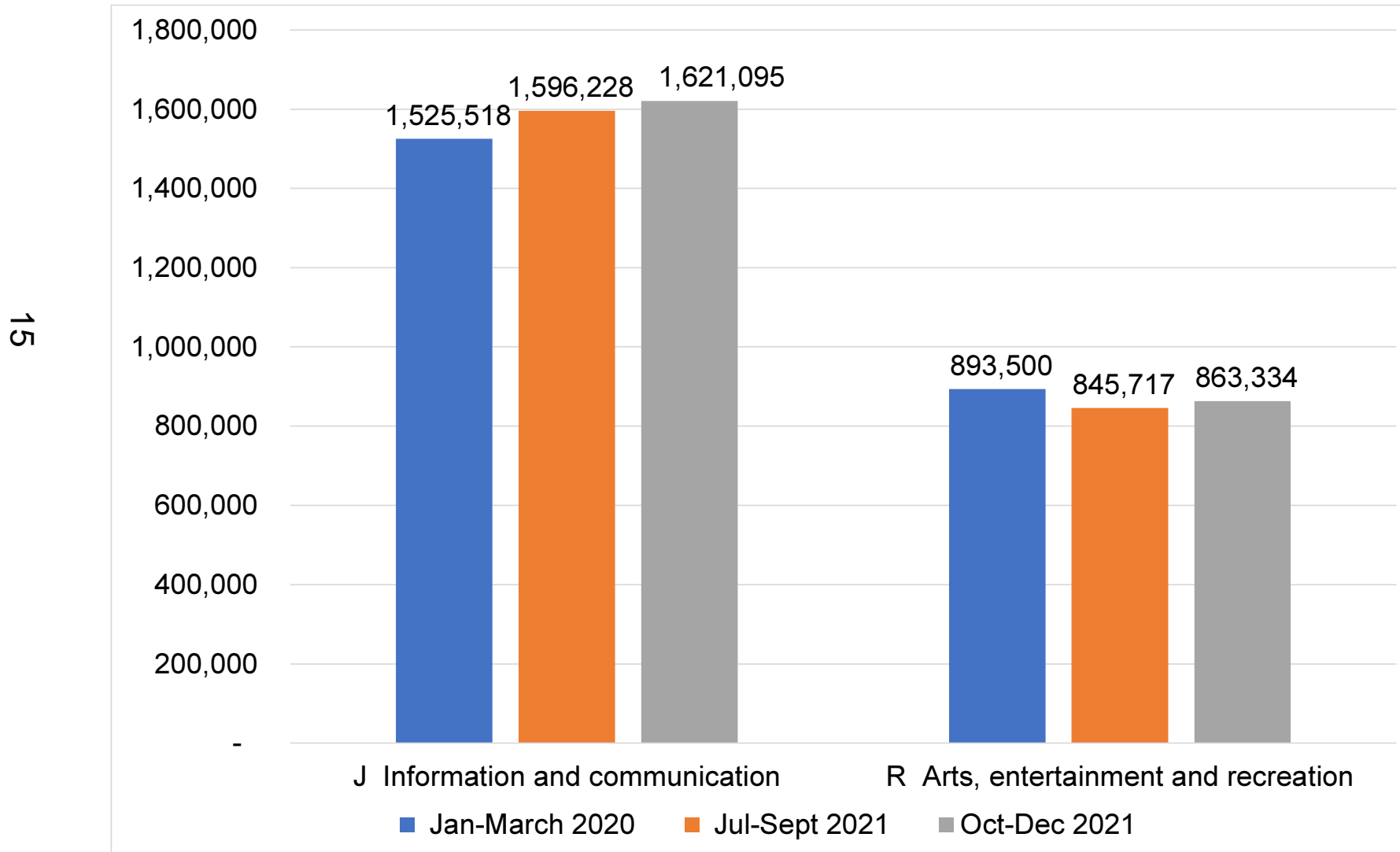


Source: Monthly GDP Table, ONS



# Employment in Arts, entertainment and recreation remains slightly below pre-pandemic levels as of Q4 2021

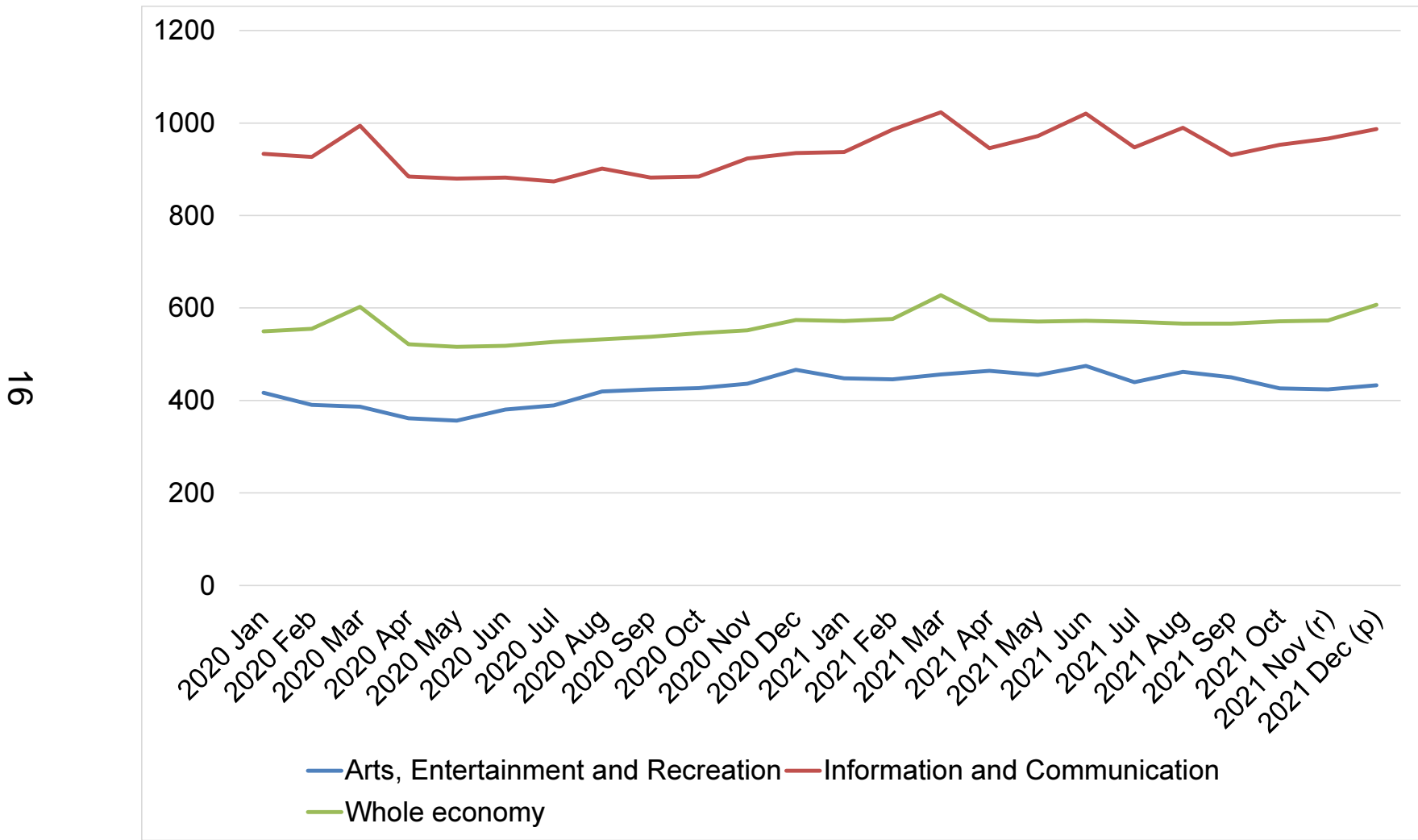
Figure 2: Trend in employment by broad sector, UK



Source: Labour Force Survey, ONS

# Average weekly pay has remained broadly flat over the pandemic period

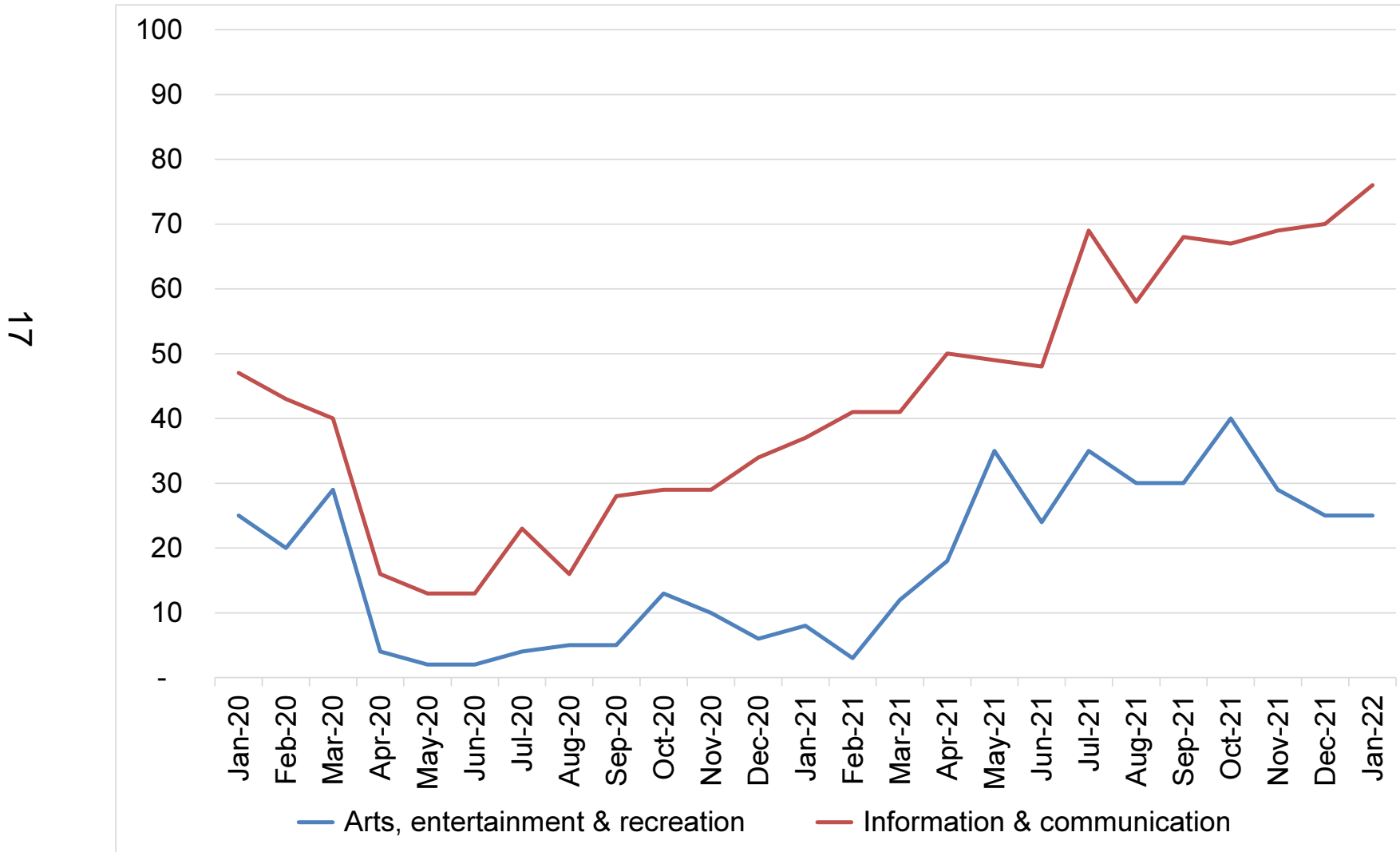
Figure 3: Average weekly earnings by broad sector, UK



Source: Average Weekly Earnings (AWE) at industry level, ONS  
 Note: Not seasonally adjusted, includes bonuses and arrears

# Vacancies at UK level in Arts, entertainment and recreation appear to have been affected by Omicron variant

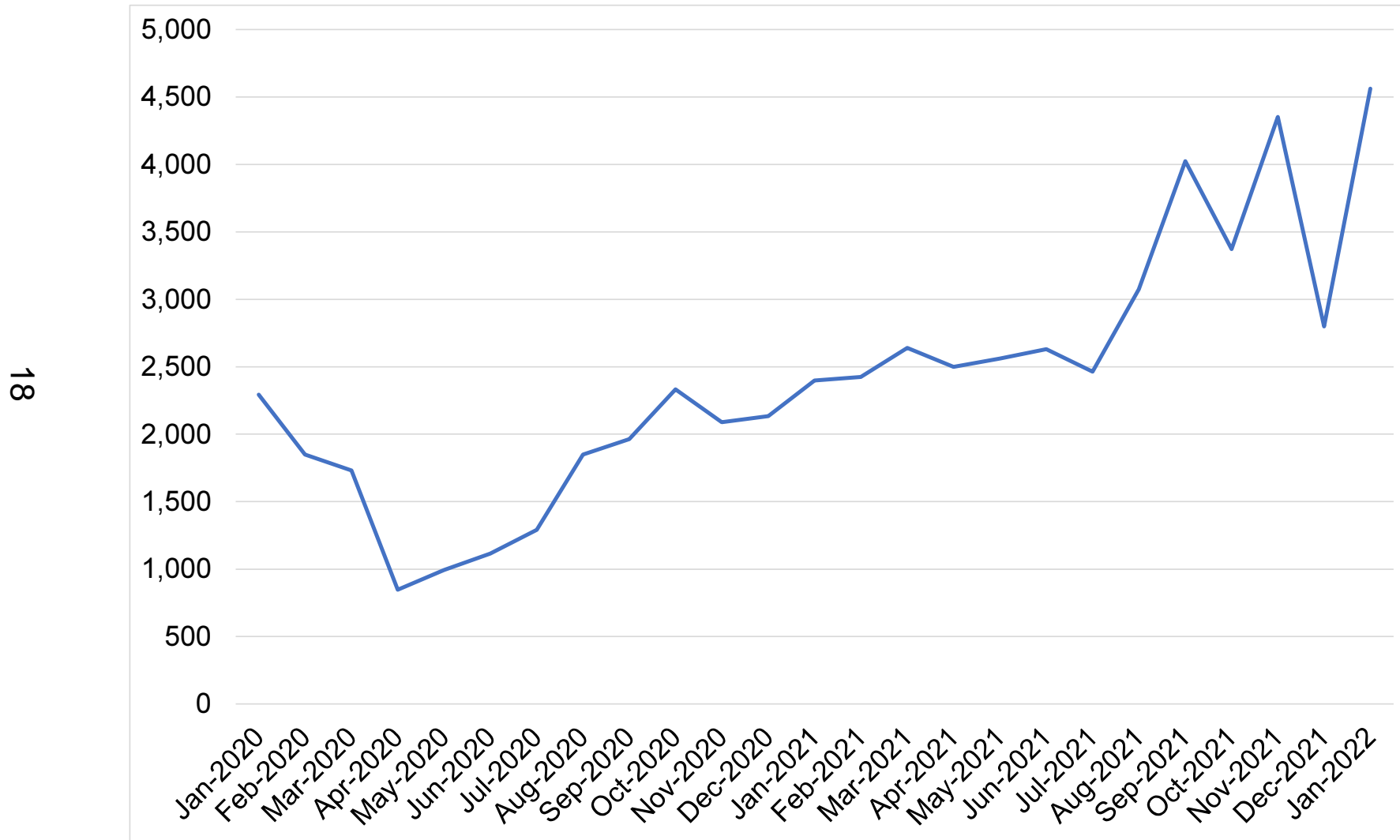
Figure 4: Vacancies by broad sector, UK



Source: Single Month Vacancies estimates, not seasonally adjusted, ONS

# The count of online jobs postings in creative occupations rebounded in WY in January 2022

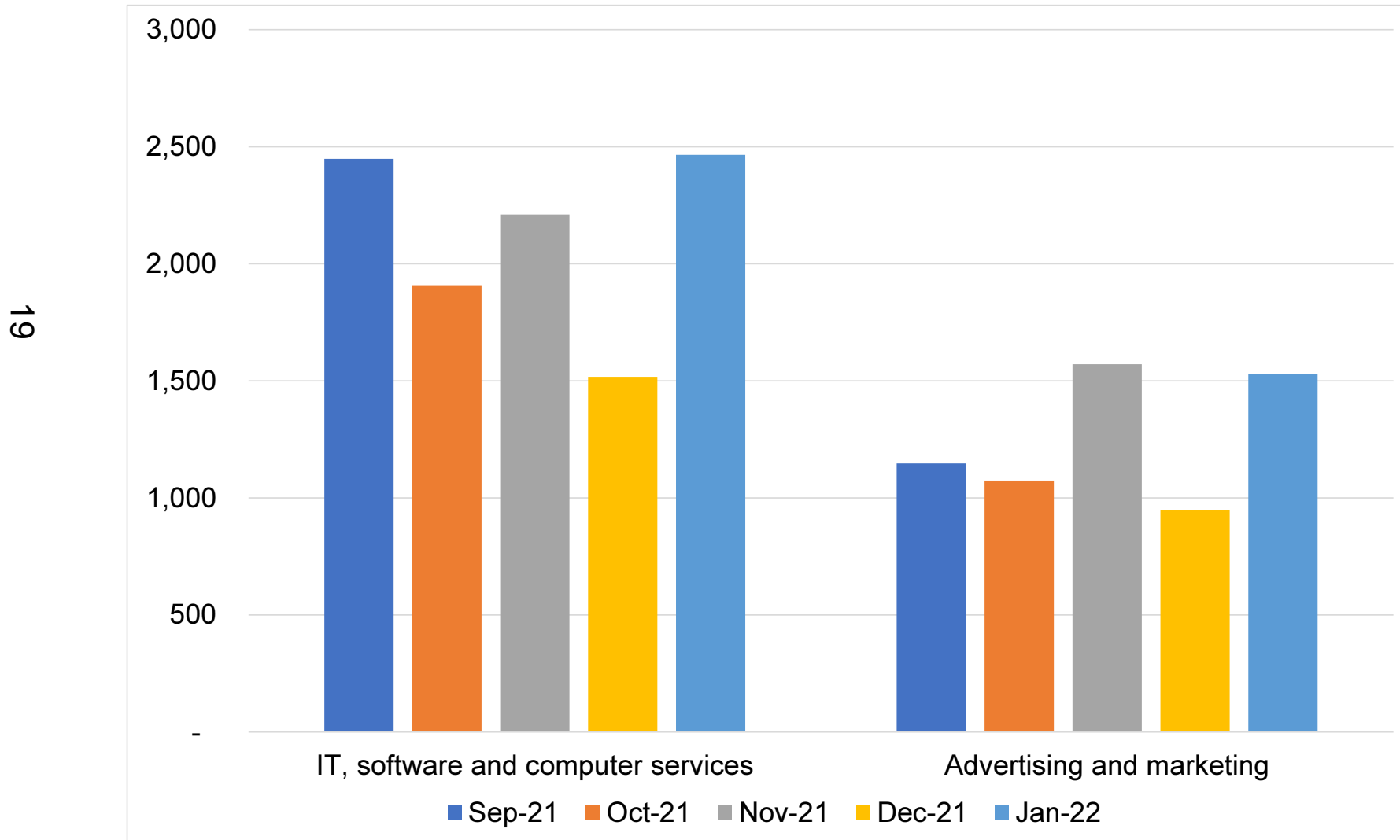
Figure 5: Monthly count of online job postings in creative occupations, West Yorkshire



Source: Labour Insight

# Digital and advertising / marketing occupations generate the greatest number of online job postings

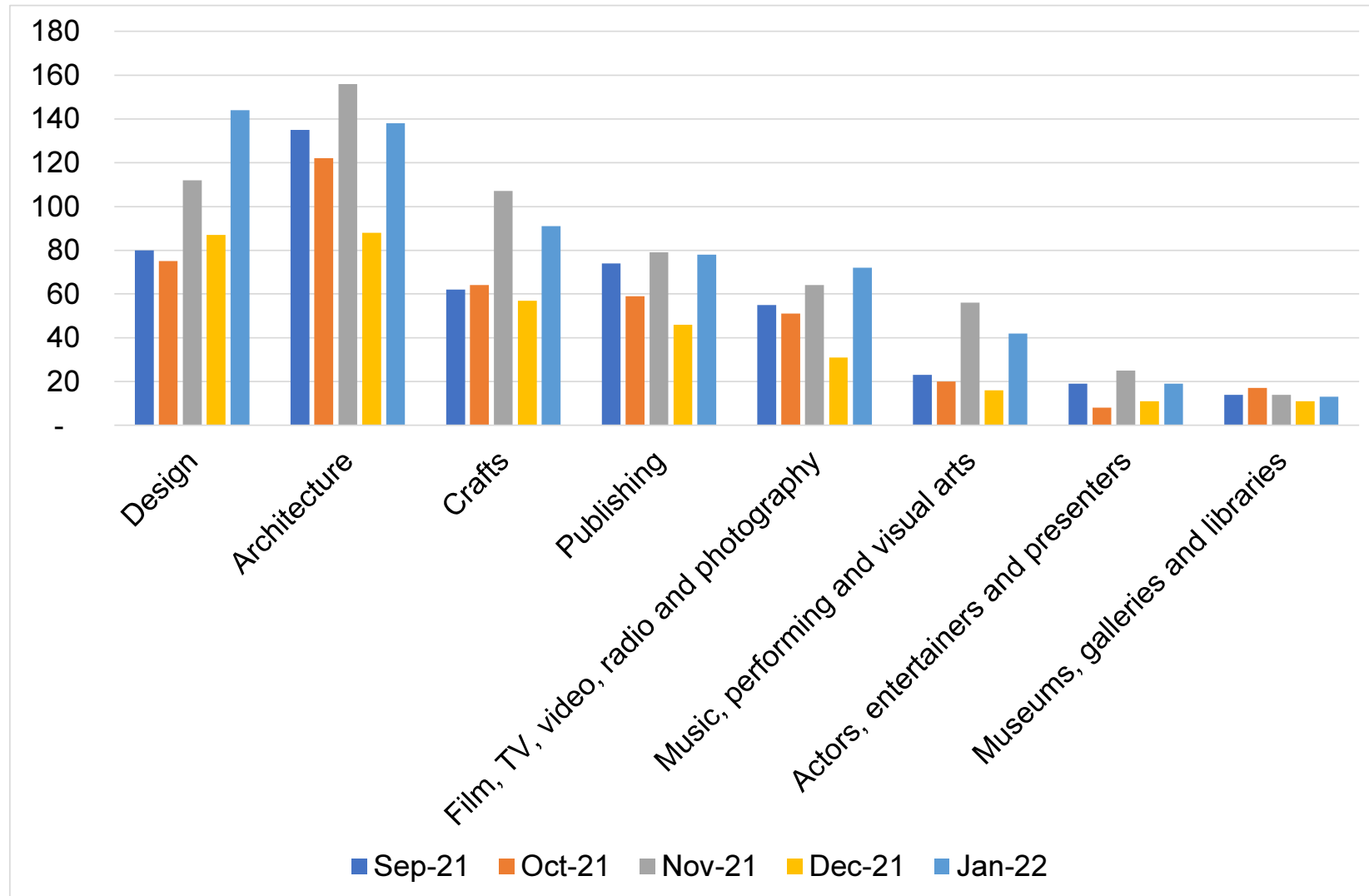
Figure 5: Monthly count of online job postings by creative occupation category, West Yorkshire



Source: Labour Insight

# All occupational categories saw growth in postings in January 2022

Figure 6: Monthly count of online job postings by creative occupation category, West Yorkshire



20

Source: Labour Insight



**Report to:** Culture, Arts and Creative Industries Committee

**Date:** 16 March 2022

**Subject:** **Cultural Framework**

**Director:** Liz Hunter, Director Policy and Development

**Author:** Alex Clarke, Business Growth & Resilience Policy Manager

Is this a key decision?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:	
Are there implications for equality and diversity?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

## 1. Purpose of this report

- 1.1 To provide an update on the proposals and development regarding the revision of the current Leeds City Region Cultural Framework.

## 2. Information

- 2.1 At the last Committee meeting in January, it was agreed that work should be undertaken to revise the region's Cultural Framework and a new framework be developed to replace it. The following timetable was agreed, with the ambition to sign off the revised framework in Autumn 2022.

Actions	Timescale
Revisit current Framework	February – March 2022
Priorities workshop	12 March 2022
External consultation exercise	March – May 2022
Draft Cultural Framework to Committee	July 2022
Formal sign off by LEP and CA	Autumn 2022

2.2 Since the last meeting, we have:

- Revisited the previous culture framework priority areas with Local Authority culture leads. This paper outlines the proposed new approach in more detail below. This provides a greater focus on ensuring that the culture and sport offer is accessible to all in the region, regardless of their background.
- Agreed at the Combined Authority meeting on 2 February that the indicative amount of resources to invest in culture delivery from our gainshare over the next three years will be £11.5 million.
- Agreed at the same Combined Authority meeting to provide additional capacity funding from the gainshare for additional research and intelligence resource. This will improve our understanding of the impact of our investment on our target outcomes, improve the focus of resources.

2.3 A workshop dedicated to the priorities for the framework has now been arranged for the 12 April. All committee members will be invited to this and we are seeking to also include additional attendance from our local young and diverse population. For example, participants in the Mayor's Screen Diversity Programme and the Yorkshire Sculpture International young sculpture artists. We will work to ensure members of the culture committee who cannot make this workshop will have the opportunity to input in this process.

2.4 The ongoing discussion on the priorities for the revised framework will be informed by further information gathering and reviewing of existing work that has taken place since the last Committee meeting. This includes the Government's Levelling Up White Paper. Within the White Paper a number of key proposals are presented that should be taken into account in production of our revised framework:

- The UK Government will make changes to transform the landscape for arts, culture and heritage by significantly increasing cultural investment outside London – with a particular focus on investment in National Portfolio Organisations (NPOs) including Encouraging London based NPOs to set up presences outside of the capital
- Reannouncements and confirmation of funding streams: including the Cultural Investment Fund, funding for grassroots sports and facilities, UK Games Fund & Creative Scale up Programme
- A commitment to create a Creative Industries Sector Vision, working with the Creative Industries Council
- Launch of the Shared Prosperity Fund pre-launch guidance, including an investment priority for strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities, such as community infrastructure and local green space, and community-led projects.



2.5 On the 23<sup>rd</sup> February, Arts Council England made a further announcement that:

- 109 additional places nationally will be prioritised for new arts funding. In our region, this includes Kirklees as presented by the Arts Council in the last Committee meeting.
- Cultural organisations in London will be supported to expand operations beyond the capital so more communities can benefit from their work.

2.6 Alongside this announcement, there is an expected £250 million national increase in Arts Council England funding (all of which to be spent outside London) and an additional £75 million nationally will be provided to make sure that places that are underserved get a better distribution of arts funding. Arts Council England will oversee the distribution of this funding.

2.7 The movement of Arts Council England funding from London to other parts of the country is a welcome step towards levelling up. We will continue to lobby for similar national funding (such as Sports England) to move from London to other parts of the country in order to promote levelling up.

**Cultural and Sports Framework priorities**

2.7 Building on the work of the previous framework and at the Committee’s last meeting in January, a draft set of priority themes have been drawn up. The Committee are asked to provide views and input to these, which subject to refinement will be used as the basis for the workshop in April.

1. **Culture and sport for all**
2. **A diverse and confident cultural and creative workforce**
3. **A Vibrant, Diverse and Sustainable Culture Sector**
4. **A Creative, Sustainable and Vibrant Region with Culture at its Heart**

2.8 For each of the priority themes, it will be important to establish a common framework, incorporating an overarching ambition, a rationale for why it’s important, target outcomes, as well as existing activities and potential future delivery options. Some initial thought has been given to the ambition and target outcomes below, which will be unpicked further in the workshop, with further work then to focus on the existing and future delivery once they have been confirmed. Feedback on this approach is welcome from the Committee.

Theme	Outline Ambition	Target Outcomes
<b>Culture and sport for all</b>	All people in West Yorkshire have the opportunity to access and experience sport and culture regardless of their background. This improved access will enhance the confidence of all our communities	Increase in cultural participation Increase in range of cultural and sports offers across the region that are accessible for all (including increase in % participation from BAME/

	and improve everyone's wellbeing.	disabilities, areas of deprivation)
<b>A diverse and confident cultural and creative workforce</b>	A region where everyone, regardless of their background, has the opportunity to have the skills, confidence and connections to be a success in the sector. A region which is seen as a great place to have a career in the sector and where freelancers are connected to and are confident about future opportunities.	Increase in people working in fair jobs in the cultural sector. Increase in people working in the cultural sector from deprived, diverse backgrounds. Increase in volunteering in the sector.
<b>A Vibrant, Diverse and Sustainable Culture Sector</b>	We need to build on the many advantages that West Yorkshire has in the creative sector from Channel 4's location in the region to landmark businesses such as production park to the many freelancers operating in the region.	Increase in culture , arts and sports sector business growth Increase in the number of start-ups in culture, arts and sports sector Inward investment into the region from the creative, arts and sport sector Increase creative and arts exports from the region including content and tourism An increase of diverse leadership in the creative sector economy
<b>A Creative, Sustainable and Vibrant Region with Culture at its Heart</b>	Culture, arts, sports and heritage are embedded within all place based work from our cities to our towns to our rural spaces. Place based planning and is used to deliver higher quality more connected, sustainable places with an improved quality of life that attracts inward investment .	Increase in tourism in the region Increase in access across places to culture and sport. Increase in participation.

### Next steps

- 2.9 The workshop on the 12 April will be a further opportunity for the Committee, together with wider partners, to shape the draft priorities prior to a wider consultation exercise being launched to inform the framework's development.
- 2.10 Committee members are encouraged also to discuss the draft priorities with wider stakeholders in advance of the workshop.

### **3. Tackling the Climate Emergency Implications**

- 3.1 In developing the new Cultural Framework it will be essential that due consideration is given to how the framework will contribute to tackling the climate emergency. Sustainability and environmental best practice was already considered a key theme of the previous framework, recognising the role that sport, culture and the creativity sector can play particularly in promoting clean growth and sustainability.

### **4. Inclusive Growth Implications**

- 4.1 Culture, sports and creative industries will play a vital role to play in delivering an inclusive economic recovery, and this will be a key element of the revised Cultural Framework. As recognised in our previous cultural framework, experiencing arts and culture and actively taking part can transform the quality of life for individuals and communities, improving physical and mental wellbeing, individual reliance, connectivity and enhanced capacity and skills.

### **5. Equality and Diversity Implications**

- 5.1 The development of a revised Cultural Framework will be accompanied by an Equality Impact Assessment, to understand how it will affect local communities. It is recognised in particular that there are challenges for equality and diversity in both participation in culture activities, and in terms of access to careers and employment opportunities in the sector. Both of these issues will be considered in the revised framework.

### **5. Financial Implications**

- 5.1 There are no financial implications directly arising from this report.

### **6. Legal Implications**

- 6.1 There are no legal implications directly arising from this report.

### **7. Staffing Implications**

- 7.1 There are no staffing implications directly arising from this report.

### **8. External Consultees**

- 8.1 No specific consultation has occurred in relation to this report.

### **9. Recommendations**

- 9.1 That the Committee notes the update on the Cultural Framework revision, and endorses that consultation can commence on the revised priorities ahead of the July committee meeting.

**10. Background Documents**

10.1 [Leeds City Region Culture Vision](#)

10.2 [Leeds City Region Cultural Framework](#)

**11. Appendices**

None



**Report to:** Culture, Arts and Creative Industries Committee

**Date:** 16 March 2022

**Subject:** **Supporting Cultural Festivals in West Yorkshire**

**Director:** Liz Hunter, Director Policy and Development

**Author:** Phil Witcherley, Head of Business, Innovation, Skills and Culture Policy

Is this a key decision?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:	
Are there implications for equality and diversity?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

## 1. Purpose of this report

- 1.1 To refine and agree with the Committee on the principles under which the Combined Authority could provide financial support to Cultural Festivals in West Yorkshire.
- 1.2 To outline an audit of planned Cultural Festivals in West Yorkshire between 2022-25.
- 1.3 To understand the committee's views on agreements in principle for investment in:
  - Leeds 2023,
  - Kirklees Year of Music, and
  - Bradford Literature Festival.
- 1.4 These views will be put forward to the Combined Authority meeting on the 17<sup>th</sup> March, 2022.

## 2. Information

- 2.1 At the last meeting of the Culture Committee in January 2022, the Committee discussed an initial set of principles to guide decision making on support provided to individual festivals on a case-by-case basis, subject to availability

of funding. Whilst broadly supporting the approach, it was agreed that further work was required on the back of the feedback received. Some of the key points raised by the Committee included:

- The need for a Festival Audit – to capture the breadth of planned festivals across West Yorkshire.
- That a strong focus was needed on how a festival supports areas less likely to be reached
- A view that the various “Years of” festivals should be considered separately from other festivals, recognising that both are important
- Could there be a creative principle – putting people more firmly at the centre
- That it would be important to ensure that festivals were reinforcing other priorities raised as part of the Cultural Framework – including the principle of fair work in commissioning activity with local creatives.
- That young people were seen particularly as a key audience
- That factors of legacy and wellbeing might be given more emphasis.

2.2 In response to this feedback, an audit of cultural festivals has been completed with each of the five West Yorkshire local authority districts. The results of that audit are included at annex 1. The other feedback has been incorporated into the revised principles outlined below.

### **Updated Principles for investing in Cultural Festivals**

2.3 As outlined at the last Committee meeting, any investment made by the Combined Authority is subject to the decision making structure and approaches outlined in the Investment Strategy, including on the need for approvals through assurance and public accountability to the Combined Authority.

2.4 These principles will therefore apply to any decision making with regard to financial support to cultural festivals. However, taking on board the feedback of the last meeting the following amended principles are suggested for investment in Cultural Festivals. As discussed with the Committee, these separate out “Years of Culture” activity (Leeds 2023, Kirklees Year of Music 2023, Calderdale 2024, Wakefield 2024 and Bradford City of Culture 2025 bid), from other festivals, recognising that the rationale for investing particularly in the Years of Culture are likely to be different.

### 2.5 Years of Culture

1. That the Year of Culture must engage in mechanisms to actively support participation from a full West Yorkshire footprint.
2. That the Combined Authority would support a specific programme/event/intervention within the Year of Culture that fits strategically to the Investment Priorities – and therefore not provide funding in an undefined way to general costs/overheads of the Year
3. That the specific programme/event/intervention must demonstrate clear defined outputs that relate to the Investment Priorities for Culture and

Creative Industries, achieving these with evidence of additionality and value for money.

4. That the specific programme/event/intervention must be operating in a way that ensures Fair Work for all individuals employed in its delivery
5. That the Year of Culture must have a clear Equality, Diversity and Inclusion (EDI) action plan for how the Festival will maximise the benefits and opportunities for EDI.
6. That best practice should be shared between organisers and talent / collateral be available to be passed on from one festival to another wherever possible, delivering further benefits to wider partners in West Yorkshire.
7. That the Year of Culture must have a clear evaluation approach and measures of success that capture both economic and social/participation impacts.

## 2.6 Other festivals

1. That the Combined Authority would not be a core ongoing funder of festivals.
2. That the Combined Authority might look to support a specific programme/event/intervention within the Cultural Festival that fits strategically to the Investment Priorities – and therefore not provide funding in an undefined way to general costs/overheads of the Festival.
3. That the specific programme/event/intervention must demonstrate clear defined outputs that relate to the Investment Priorities for Culture and Creative Industries, achieving these with evidence of additionality and value for money.
4. That Festivals must have a clear Equality, Diversity and Inclusion (EDI) action plan for how the Festival will maximise the benefits and opportunities for EDI.
5. That best practice should be shared between festival organisers and talent / collateral be available to be passed on from one festival to another wherever possible, delivering further benefits to wider partners in West Yorkshire.
6. That the Culture Festival must have a clear evaluation approach and measures of success that capture both economic and social/participation impacts.

## **3. Initial in principal agreement investment in Years of Culture**

- 3.1 At the last Combined Authority, the gainshare funding envelope for Investment Priority 6: Culture was agreed. The Culture, Arts and Cultural Industries Committee is developing the framework for investing this culture gainshare funding. A number of in principle decisions need to be taken in advance of this as they relate to activities that are taking place in the next twelve months and need reassurance on funding so that events can be planned and delivered. This includes Leeds City of Culture 2023, Kirklees Year of Music 2023 and Bradford Literature Festival.

- 3.2 These are outlined below. It is proposed that there is an agreement in principle, subject to a business case or a range between £1.3 million - £1.5 million for Leeds 2023 and £750,000 to £850,000 for Kirklees year of music. The ranges proposed for each investment are based on the scale of ambition and opportunity for each proposal. This also includes the overall numbers of people living in deprivation in each area.
- 3.3 It is also proposed that there is an agreement in principle to fund the Bradford Literature Festival by between £100k and £250k for this year only. This funding will be linked to specific activity that meets the overall cultural objectives of the region.
- 3.4 Each proposal will be subject to a robust business case and our assurance framework. As part of this, there will need to be a demonstration that the investment will help achieve our draft cultural framework outcomes (including an increase in participation in culture from deprived and diverse communities) as well as the framework for investing in years of culture and culture festivals outlined above.

### ***Leeds City of Culture 2023***

- 3.5 LEEDS 2023's ambition is to deliver a transformational year of creative experiences connecting and benefiting people now and into the future. The planned programme will celebrate and enhance the city's identity locally, nationally and internationally, creating a lasting legacy of economic and social impact. Run by the Leeds Culture Trust, the independent charity was set up in 2019 by Leeds City Council as part of its Culture Strategy and as a response to the cancellation of the UK's participation in the European Capital of Culture competition. LEEDS 2023 will be a significant driver in West Yorkshire's social and economic recovery, as it enables the region to leverage its strength in the creative industries and tourism.
- 3.6 Funding of a range of £1.3m to £1.5m is required by Leeds Culture Trust from West Yorkshire Combined Authority, as a contribution to LEEDS 2023. This contribution will allow the region to support one of LEEDS 2023's flagship projects with a working title of "Women of the World – Women of West Yorkshire". The project will involve hundreds of women and girls in developing their creative skills, particularly in construction and design. Around it, a series of exciting workshops and activities will be held with women and girls, to shape a programme of events. There is an opportunity for elected members from West Yorkshire to participate in these workshops, encouraging women and girls to use their voice and influence.
- 3.7 Through this investment, LEEDS 2023 will help to deliver the West Yorkshire Mayoral pledges by:
- Prioritising skills and training, particularly for women and girls



- Supporting local businesses
- Collaborating on a Creative New Deal

3.8 The project will contribute to the target outcomes of WYCA's proposed culture framework through:

- Increasing cultural participation, particularly amongst women and girls, enhancing the confidence of West Yorkshire's diverse communities and improving wellbeing.
- Creating a diverse and confident creative workforce by increasing volunteering in the cultural sector, particularly amongst those from lower socio-economic and diverse backgrounds.
- Creating a creative, sustainable and vibrant region, with increases in tourism, higher participation in cultural activity and better access to culture across West Yorkshire.

3.9 A grant agreement is already in place between Leeds City Council and The Culture Trust to oversee a £10,665,000 investment in LEEDS 2023 over a five year period from FY18/19 to FY23/24 of which £7,231,893 has been committed from the Council's core budget. The proposed £1.3 million - £1.5 million contribution from gainshare has therefore been more than matched by Leeds City Council. In addition, The Culture Trust has leveraged £3.23m total additional investment in addition to this.

### ***Year of Music 2023 - Kirklees***

3.10 Kirklees Year of Music 2023 is a place-based, transformational cultural change programme. Built on the district's cultural DNA, it is the first and only Year of Music programme in the UK. The programme is being developed to link with and support Leeds 2023 and engage with Bradford 2025 via the Music Hub. It includes a bid to UNESCO for City of Music status for Huddersfield which will involve developing a creative industry career pathway across the town and the other UNESCO designated cities, Bradford and York, linked to music, media, film and tv. Kirklees has been designated an Arts Council England Priority Place not only for indices of deprivation, lack of cultural engagement and participation and the impact of Covid but because of the strategic cultural ambition of the district including Year of Music 23.

3.11 From centuries of choirs, brass bands and orchestras to forging new, internationally renowned traditions and festivals of experimental music, electronic, folk, jazz, organs, sound systems, bagpipes and bhangra, music is rich and diverse and at home in all communities of Kirklees. Through investment in its diverse music talent, citizens and businesses, the year-long programme of major events and initiatives strengthens the music ecology of Kirklees. In recognising Kirklees' growing demographic of young people (approximately 1/3 of the population is aged between 0 – 25), Kirklees Year of Music 2023 puts children and young people front and centre of its programme, working with them to co-design and co-create, empowering young people to find their voice, develop expression, skills and leadership and shape what the

future might look like through music and what music might look like in the future.

- 3.12 The Year of Music programme supports the delivery of the [Kirklees music policy](#) and contributes to outcomes around: education; health & wellbeing; the night-time economy; music tourism ([£2m economic impact of 3 music festivals 2019 study](#)); aspiration and skills; inclusion, reducing inequalities and inequity; and increasing participation. It will also be used as a vehicle to develop an inclusive economy, growing the existing 78 Music Industry businesses and 120 music VCS organisations. Together they presently directly employ 755 people (2022 survey). With a creative workforce supply chain of 30k individuals within a 45-minute radius of Huddersfield, the Year of Music aims to maximise the skills and investment of the local supply chains in Kirklees and West Yorkshire for greater resilience and provide opportunities for the sector to recover from the impact of Covid.
- 3.13 The Kirklees year of culture has already secured some funding from other sources. £1.85m has already been confirmed by Kirklees Council; £1m will be applied for from Arts Council England; and £1.15m from Partnerships/Trusts/Foundations/Earned Income (1/3 confirmed). A range of £750,000 to £850,000 will help complete the funding picture. The WYCA investment will ensure the children and young people's programme can be delivered providing a lasting legacy, will support the district wide volunteering programme and enable community participation.

#### **BRADFORD LITERATURE FESTIVAL**

- 3.14 For a number of years, the Bradford Literature Festival (BLF) has provided social inclusion, accessibility and representation. In its first five years, 51% of the audience was from a BAME background and 65% of the audience was drawn from people with a lower socioeconomic background. 20% of the audience was national, 30% was regional and 50% was from Bradford district.
- 3.15 To help ensure that children can access the event, the education programme is free and the festival has pioneered 'Ethical Ticketing' – this means we provide free tickets for those living on benefits, in social housing, refugees and asylum seekers, young people and those who need it most. The education programme reached 100,000 pupil and teacher attendances, working with schools in Bradford District, Calderdale, Kirklees, Leeds and Wakefield.
- 3.16 The BLF is working with Creative Scene in Kirklees to help create change within some of the most disadvantaged communities in the area. BLF's Creative Sector Industry Day has been set up to allow other organisations, regionally and nationally, to benefit from our methodologies.

3.17 BLF also has a role to play to connect our region with other countries. BLF has relationships with cultural organisations from around the world. The key countries with existing working relationships are:

- America – New York Comicon, Brooklyn Book Festival, Dodge Poetry Festival
- Canada – Toronto International Writers Festival
- Turkey – Istanbul International Literature Festival
- UAE – Emirates Literature Festival
- Nigeria – Ake Book Festival
- Pakistan – Karachi Literature Festival, Adaab Festival, Lahore Literature Festival
- India – Jaipur Literature Festival, Serendipity Arts
- Japan – Kyoto University, Japan Bronte Society, The British Japan Society
- South Korea – Soeul International Writers Festival

3.18 Future plans of the BLF are to expand this international proposition:

- We plan to twin with festivals from around the world to raise the profile of BLF, and West Yorkshire, and bring tourists to the region. This will be achieved through creating a BLF showcase of circa 3 events at each international festival. The events selected will showcase the best UK artists and also to focus on West Yorkshire heritage that will promote in bound tourism e.g. the Brontes, Anne Lister, David Hockney, the Textile Industry.
- BLF has experience in this mode of delivery, having already worked with Hay Festival in the UK and Lahore Literature Festival (Pakistan) in this manner. Both events led to a substantial increase in profile and in-bound visitors. In addition to the international projects currently under delivery, BLF already has agreement from Toronto International Writers Festival to work collaboratively in this manner.
- The partnerships would also result in international showcases from the partner organisations taking place at BLF. This would create a depth of international presence that would be unparalleled in the UK literary landscape and would set BLF and therefore West Yorkshire apart from the rest of the nation. This would have a substantial impact on the visitor economy placing West Yorkshire firmly on the international cultural landscape.

3.19 Approval is sought from the CA to fund the following activity:

- Creative Sector Industry Day – West Yorkshire profile, development for creative practitioners and artists.
- Northern Economic Summit – culture at the heart of regeneration.
- Regional Education Programme – raising aspirations and literacy levels, Poetry Days and programmes for children and young people, Putting West Yorkshire at the heart of the creative curriculum through a digital programme.
- An international festival with twin festivals around the world, showcasing West Yorkshire, and creating sustained, measurable impact to the visitor economy year on year.

3.19 This approval is sought as an in principle commitment, subject to an agreed business case, of a one off commitment of up to £250k for specific activities at Bradford Literature Festival linked to the region's cultural framework priorities.

#### **4. Tackling the Climate Emergency Implications**

4.1 Tackling the Climate Emergency and protecting our environment is one of the Mayoral Pledges, and is central to the West Yorkshire Investment Strategy. Any Cultural Festival that seeks financial support of the Combined Authority will be asked to demonstrate how it contributes to Tackling the Climate Emergency and this will form part of the assurance process.

4.2 In utilising their judgement in considering proposals for investment in Cultural Festivals, the Committee will be asked to take into consideration how a specific programme/event/intervention supported by the Combined Authority could maximise its contribution to this ambition.

#### **5. Inclusive Growth Implications**

5.1 As outlined in the West Yorkshire Investment Strategy, inclusive growth cannot be a bolt-on and any project seeking funding from the Combined Authority must demonstrate a proactive and targeted approach to engaging with and bringing benefit to disadvantaged groups (outreach, tailored support etc). This approach will apply equally to any proposals for investment in Cultural Festivals.

#### **6. Equality and Diversity Implications**

6.1 From the perspective of the Culture, Arts and Creative Industries Committee, equality and diversity will be considered both from a participation perspective as well as from a social and economic one. Therefore, in assessing proposals for investment in Cultural Festivals one of the principles suggested in this report is that all festivals must have a clear Equality, Diversity and Inclusion (EDI) action plan for how the Festival will maximise the benefits and opportunities for EDI.

6.2 Cultural Festivals are significant opportunities to engage individuals and groups from across all of West Yorkshire, but it should be acknowledged that not all communities have the same needs and opportunities to engage. Therefore, it will be important that there is a clear plan and measures in place for the festival before the commencement of delivery. The Combined Authority may also undertake their own Equality Impact Assessment on any festival it decides to support.

#### **7. Financial Implications**

7.1 Any proposals for investment in Cultural Festivals will be subject to submission to the Combined Authority's assurance process and to further decision making about the allocation of funding.

## **8. Legal Implications**

8.1 There are no legal implications directly arising from this report.

## **9. Staffing Implications**

9.1 There are no staffing implications directly arising from this report.

## **10. External Consultees**

10.1 No specific consultation has occurred in relation to this report.

## **9. Recommendations**

9.1 That the Committee provides comments and input to the development of principles for investment in Cultural Festivals, and subject to further development approves their adoption by the Committee for use in future decision making on investments.

9.2 That the Committee considers the decision in principle to support Leeds 2023, Kirklees 2023 and Bradford Literature Festival. The views of the Committee will be taken into account at the Combined Authority meeting of the 17<sup>th</sup> March where the final decision in principle will be made.

## **10. Background Documents**

[West Yorkshire Investment Strategy](#)

## **11. Appendices**

Appendix A – Festivals Audit

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**APPENDIX A: FESTIVALS AND LARGE SCALE EVENTS IN WEST YORKSHIRE**

**Bradford**

<b>Title of Festival</b>	<b>Organiser</b>	<b>Timing</b>	<b>Location</b>	<b>Average size of audience</b>	<b>Local/regional/national/international audiences</b>	<b>Brief description of festival/event</b>
BD: is LiT	Council	November (Biennial)	Bradford District	30,000	Local, regional and national audiences	<p>BD:is LiT – Unusual places/Light up Spaces a festival designed to celebrate the wonderful range of light based celebrations that take place across the Autumn/Winter within our communities whilst utilising our beautiful architecture and landscapes in new and exciting ways.</p> <p>The festival will be a vibrant event that takes you to unknown places and unlocks new spaces in the City, whilst shining new light into the unexplored corners of our district. A biennial festival next taking place in 2023, the festival will be made up of bespoke commissions for Bradford, one off unique experience and a series of local and national artists celebrating the beauty of Bradford district in all its glory.</p>
BD:Festival	Council	August	Bradford District	30,000	Local, regional and national audiences	A district wide programme that transforms Bradford into one big playground, culminating in a City Centre festival that brings high quality local, regional, national and international art and artists to the streets of Bradford. Taking into consideration Bradfords rich history of summer festivals such as Mela and Bradford Festival, Playground is a new summer family friendly programme that inspires and excites the people of Bradford District.
Bradford Literature Festival	Bradford Literature Festival	July	Bradford District	70,000	Local, regional and national audiences	Bradford Literature Festival is an annual arts event and year-round cultural outreach programme that hosts respected authors, poets, speakers, musicians and

						<p>artists from Bradford, the UK and around the world. Founded in 2014, BLF is now a key event in the UK cultural calendar and the most diverse literature festival in the country.</p> <p>A young festival, BLF has grown rapidly in size and popularity. The festival takes place annually over 10-days at the end of June and the start of July, with a programme of over 400 events stretching from the heart of the city and across the district. BLF's signature mix of topic-led events, which include author talks, world-class poetry line-ups, live music, film, theatre and more, attract more than 70,000 people to Bradford each year.</p> <p>Bradford Literature Festival operates an extensive Ethical Ticketing Policy, offering free or discounted tickets to those who might otherwise be unable to attend the festival. Combined with low tickets prices overall (a standard priced ticket is as little as £7) BLF attracts audiences more socio-economically diverse than any other literature festival in the UK.</p>
Saltair Festival	Volunteer Board – Saltair Festival	September	Saltair	10,000	Local and regional Audiences	<p>The festival programme covers two weekends and the week in between. The first weekend features the popular Open Gardens trail, giving visitors the opportunity to explore the village and its history through its current residents. Yards and gardens will host works by local sculptors, in association with Saltaire Inspired, and there will be pop-up and surprise events in homes around the village, with children's and family activities in the village and Roberts Park. The festival concludes with food, drink and markets in Roberts Park, as well as free live music and entertainment on both days. Music is a key feature of the festival and, whatever your taste, there should be</p>



						something of interest for you. Free and ticketed events take place over the course of the 10 days, offering a mix of styles and genres
Dragon Boat Festival	Dragon Boat Festival	July	Bradford	40,000	Local and Regional Audiences	The City of Bradford delivers an amazing festival of fun where an estimated 40,000 people attend each year.
Ilkley Literature Festival	Ilkley Literature Festival	October	Ilkley	10,000	Local, Regional and national Audiences.	<p>Today the Festival is held over 17 days at the start of October in this miniature Victorian spa town at the foot of Ilkley Moor. Surrounded by beautiful countryside, Ilkley is only fifteen minutes from the Leeds-Bradford airport and a stone's throw from Haworth, Harrogate, Leeds and Bradford. The Festival is supported by Arts Council England and Bradford Metropolitan Council and is proud to have University of Leeds Cultural Institute as our Higher Education Partner.</p> <p>Over the last forty-six years, innumerable famous authors have passed through its doors – from international figures and Nobel prize winners to poets like Ted Hughes and Benjamin Zephaniah. There have been residencies, literary walks, discussions, commissions, workshops, exhibitions, performances &amp; moments of high drama.</p>

						In a typical year, around 150 events take place in a variety of venues across the town and beyond. And Festival events are no longer confined to October, with special events taking place across the year.
Bradford Fringe Festival	Fringe Festival	July/August	Bradford	2000 – 5000	Local, regional and National Audiences	Bradford fringe Festival hosts a radical programme of theatre, comedy, poetry, cabaret, workshops and more
Yorkshire Games Festival	Science and media Museum Bradford	February	Bradford	2000 – 10,000	Local, regional, national and International Audiences	A week-long extravaganza celebrating games culture, design and production, with special guests, workshops, master classes, and a fun-packed weekend for gamers of all ages.
Bradford Science Festival	Science and media Museum Bradford	October	Bradford	5000 – 10,000	Local, regional, national and International Audiences	Bradford Science Festival is a celebration of surprising science and fascinating fun at the museum, across the city and online.
Interculture Festival	Mussarat Rahman	October	Bradford	200 – 600	Local and regional Audiences	Exploring culture, community and belonging in Bradford and beyond. Celebrating the rich range of culture that exists within Bradford's District.
Keighley Arts and Film Festival	Keighley Creative	October	Keighley, Bradford	1000 – 2000	Local Audiences	Here at Keighley Creative, we do things a little bit differently... As a local charity, we're here to bring you a diverse range of arts and cultural stuff to get involved in, but we couldn't do it without you. Everyone in Keighley has a say in what services we provide, so we listen to what you want, and we work hard to make it happen.

South Asian Heritage Month	Volunteer Board	August	Bradford District	1000 - 2000	Local, regional, national and international audiences	<p>A month-long celebration of the culture, history, diversity and creativity of the UK's South Asian diaspora communities, viewed through the lens of Bradford and its people. We want to celebrate and appreciate the colour, spectacle, poetry, culinary magic, exuberance and entrepreneurial flair that define Bradford's 'desi' contingent - and help reclaim Bradford's story in the process.</p> <p>We want to spotlight important social issues by offering safe spaces for discussion; to harness the untapped grassroots creative energy and cultural capital in Bradford's South Asian diaspora - and to use it to reach out, build bridges, share experiences and knowledge and help communities understand each other better.</p>
Wide Screen Weekender	Science and media Museum Bradford	October	Bradford District	5,000 – 10,000	Local, regional, national and international audiences	<p>Widescreen Weekend is a unique festival of large screen formats and cinema technologies celebrating the past, present and future of film.</p> <p>Enjoy a long weekend of big, bold and wide cinema experiences as we showcase the museum's fantastic projection facilities. Glorious 70mm screenings, new Cinerama restorations and great guests will remind you why going to the movies is so magical.</p>
Bradford Christmas Light Switch on event	Broadway shopping Centre/ Bradford BID	November	Bradford District	15,000 – 20,000	Local and regional Audiences	<p>THE Broadway's festive launch is an annual event and that marks Bradford's official Christmas lights switch on.</p>

						It will take place in November and each year involves a new programme which often includes local talent, the search for the next star and firework displays.
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### Calderdale

Title of Festival	Organiser	Location	Average size of audience	Local/regional/national/international audiences	Brief description of festival/event
Brighouse Gala	BCH	Brighouse	12,000	Local	This event consists of a parade and a field gala held in wellholme park, brighouse. It includes fairground rides, donkey rides, a dog show, food and charity stalls, a band-wagon style music show and a roped-off arena for dance and gymnastic displays. The whole event is adequately covered by identifiable stewards and marshals in hi-vis vests/jackets in communication with announcer.
Brighouse 1940's	Brighouse BID	Brighouse	28,000	Local/Regional	A 1940's themed weekend consisting of market stall selling crafts, hot food and cold food. On street entertainment with stages and vintage

					vehicles on display. A re-enactors parade will take place both days.
Brighouse Christmas Market	Brighouse BID	Brighouse	13,000	Local	An Artisan Market with stalls selling local produce including crafts, hot and cold food to coincide with the switching on of the Christmas Lights by Father Christmas.
Brighouse March and Hymn Tune Contest	Brighouse and District Lions	Brighouse	1,500	Local/Regional	Brass Band road march competition (held successfully over the last 18 years). Bands form up on Bethel Street, Brighouse and march until they reach Thornton Square. The bands then play a contest March and hymn tune of their choice. There are approximately 30 bands who have entered for the 2018 event.
Elland Round Table Charity Bonfire	Elland RT	Elland	6,000	Local	The event is a Bonfire and Fireworks display held annually for over 30 years on the site at Hullen Edge. The event is aimed at families from across Calderdale so as they can enjoy safely a bonfire and fireworks display. All proceeds from entry to the event go towards local charitable causes across the year.
Halifax Agricultural Show	Halifax Agricultural Society Ltd.	Halifax	10,000	Local/Regional	Agricultural show
Halifax Gala	Halifax Gala Committee	Halifax	9,000	Local	stalls, fairground rides and attractions, aiming to raise funds for local charities

					and good causes. We aim to provide a good family day out, providing both attractions on the park and during the preceding procession through Halifax town Centre.
Handmade Parade	Handmade Parade CiC	Hebden Bridge	6,000	Local/Regional	Parade from Victoria Rd to Calder Holmes Park followed by music and performances by parade participants in the park.
Hebden Bridge Arts Festival	Hebden Bridge Arts Festival	Hebden Bridge	2,500	Local/Regional	Street theatre, musical performance, community choirs, a decorated tree trail, fireworks & pyrotechnics finale
Hebden Bridge Duck Race	Rotary Club of HB	HB	3,000	Local/Regional	The event takes the form of a Duck Race on the stretch of the River Hebden, between St George's Bridge and County Bridge. Numbered tickets are pre-sold on several weekends before the event and over the period of Good Friday to Easter Monday. The numbers are transferred to individual ducks which are tipped into the river, using a JCB digger bucket, from St George's Bridge and retrieved by means of a 'River Crew' and a net at County Bridge. Prizes are offered for the first 5 numbered ducks to reach the net at the finishing line. Additionally, on Easter Monday various entertainment and stalls, predominantly run by local charities,

					are authorised by the Rotary Club. A small children's funfair is sited on the St Pol Car Park
HB Vintage W/E	Rotary Club	HB	5,000	Local/Regional	The event is held over two days in the form of a static Veteran, Vintage and Classic Vehicle show. There will also include trade, auto jumble and catering stalls. Live and recorded music will provide entertainment at various times during the event; Fairground Rides are provided for use by children.
Lamplighter	Handmade Parade CiC	Todmorden	2,000	Local/Regional	Walk - through event open to public with art and light installations, walk-about live acts (puppets and music) and up to four food and drink stalls.
Overgate Colour Run	Overgate	Halifax	3,000	Local/Regional	5km sponsored fun run where the runners are covered in coloured powder as they run around the course. Further information can be found in the attached event plan.
Shelf Gala	Shelf Gala Committee	Shelf	4,000	Local	Procession, arena events, fun fair, stalls (commercial and charity), food outlets, ice cream vendors, beer tent and various side shows.
Todmorden Carnival	TC	Todmorden	1,500	Local	Carnival, fun fair, parade & Charity Stalls, Market Stalls.
Winterlight	Sowerby Bridge Fire and Water	Sowerby Bridge	2,500	Local	A street festival of light, music, theatre, film projection and fireworks.

## Leeds

Title of Festival	Organiser	Location	Average size of audience	Local/regional/national/international audiences	Brief description of festival/event
<b>Compass Festival</b>	Compass Live Art	Leeds		Regional	Compass commissions and presents interactive live art projects in Leeds, UK. We run an artist residency programme, present standalone projects and exhibitions and artist development initiatives. Compass is also the driving force behind the biennial Compass Festival.
<b>Leeds West Indian Carnival</b>	Leeds West Indian Carnival	Chapelton/Harehills	150,000	Regional	Leeds West Indian Carnival is Europe's longest running authentic Caribbean carnival parade – the first to feature all three essential elements of Caribbean Carnival, costumes, music and a masquerade procession.
<b>Leeds Digital Festival</b>	Leeds Digital Festival	Leeds		Local	The Leeds Digital Festival is an open, collaborative celebration of digital culture in all its forms. Whether you're interested in coding, fintech, social media, AI, healthtech, data, start-ups, digital music, cyber security or AR/VR, we've got something for you.



<b>Leeds Festival</b>	Festival Republic	Bramham Park	200,000	National/International	Every year Leeds brings some of the biggest names in music to Bramham Park including legendary rock bands like Metallica, Guns N' Roses and Foo Fighters. Leeds festival has transitioned into bringing a series of international superstars to the famous site with the likes of Kendrick Lamar, Eminem and Twenty One Pilots headlining in recent years.
<b>Leeds Indie Food Festival</b>	Leeds Indie Food	Leeds		Local	Leeds Indie Food Festival showcases the ever-growing community of independent businesses, with exclusive supper clubs, workshops, unique one-off events and collaborations.
<b>Leeds International Concert Season</b>	LCC	Leeds Town Hall/Carriageworks Theatre			Leeds International Concert Season programmes over 200 concerts a year in venues across the Leeds area – the largest concert series in the UK outside London. It includes the UK's finest brass band series, Summer Bands in Leeds Parks, the largest collection of free lunchtime concerts in the country, an

					international chamber season and the International Orchestral Season, which sees orchestras from the UK and across the globe visit Leeds Town Hall from September through to May each year.
<b>Leeds International Film Festival</b>	LCC	Leeds		Local/Regional/National	With over 300 screenings held across 16 days, LIFF brings to Leeds some of the most anticipated new films, alongside acclaimed discoveries from exciting British & international filmmaking talent.
<b>Leeds LGBT* Pride</b>	Leeds Pride	City Centre		Local/Regional	Leeds Pride is one of the most important events of the year. We are so proud to be a diverse and inclusive city, and Leeds Pride is always a great celebration of our LGBT+ community and our freedom of expression.
<b>Leeds Lieder</b>	Leeds Lieder	Leeds		Local/Regional	Leeds Lieder was founded in 2004 by Jane Anthony in partnership with a group of individuals and Leeds College of Music, to promote the enjoyment, understanding, appreciation, composition and performance

					of art-song. With relatively few opportunities to hear the art-song repertoire in live performance outside London, this gap in the musical landscape provided the inspiration for Leeds Lieder.
<b>Leeds Lit Fest</b>	Leeds Lit Fest	Leeds		Local/Regional	Leeds Lit Fest is delivered by a partnership of 9 Leeds-based creative arts and literature-based organisations which are committed to celebrating and championing literature and writing in Leeds and to engaging and inspiring its people to get involved in creative activities linked to literature.
<b>Leeds Piano Competition (&amp; Festival)</b>	Leeds International Piano Competition	Leeds and elsewhere nationally and internationally		International	The Leeds is one of the world's foremost music competitions. Since the first Competition in 1963, it has attracted the world's finest young pianists, drawn by the opportunities offered by the outstanding prize package, the challenge of demanding repertoire, a stellar jury – and a warm welcome from the City of Leeds.
<b>Leeds Young Film Festival</b>	LCC	Leeds		Local	The largest family film event in the UK, Leeds Young Film Festival

					is now in its 22nd year. Taking place at Easter, the festival is aimed at children and families and showcases new and unseen films from around the world including VR, alongside workshops, masterclasses and special events that take you behind the scenes to learn about the art of filmmaking. For 2021 the programme will be presented entirely online on Leeds Film Player.
<b>Light Night Leeds</b>	LCC	Leeds	120,000	Local	For the past 17 years, over two incredible nights in October, some of Leeds's most recognisable indoor and outdoor spaces have been transformed by spectacular artworks and captivating performances by local, national and international artists. Light Night Leeds invites people to see the city in a new light and discover free arts events across the city centre. From large-scale light projections and interactive installations, to music, dance and street performances, there is always something for everyone!

<b>Love Arts Festival (parts of the arts and minds festival)</b>	Love Arts	Leeds			Since 2009 Love Arts has run an Autumn festival of creativity and mental health in Leeds. Love Arts is now a project that works throughout the year: festivals, gigs, workshops, campaigns, weekenders and much more. We will support creative people with mental health issues and unite the city around the arts and well-being.
<b>The University of Leeds International Concert Series</b>	University of Leeds	Clothworkers Centenary Concert Hall		Regional/National	The University of Leeds International Concert Series engages and inspires audiences through memorable and enjoyable musical experiences. Composers and performers from the School of Music appear alongside international musicians in the spectacular Clothworkers Centenary Concert Hall. The diverse programme enriches the cultural life of the city of Leeds.
<b>Thought Bubble – Comic Art Festival</b>	Thought Bubble Festival	Leeds and elsewhere nationally		Regional/National	Thought Bubble is the Yorkshire Comic Art Festival! A week-long celebration of comics, illustration and more spread across the whole of Yorkshire, finishing in a huge two day comic convention in Harrogate. We use our festival

					<p>week to promote the power of comics! We believe they can inspire, educate and bring people together like no other medium, so whether you're a long-time fan of comic art or have never picked up a graphic novel before, you'll find something for you.</p>
<b>Transform</b>	Transform Theatre Projects	Leeds		Regional	<p>Transform is an engine room for powerful performance. We create exhilarating international festivals and work year-round to catalyse future-gazing artists and creatives to reimagine what theatre can be. We bring Bold, Brave, Vivid &amp; Socially-Conscious international performance to the Leeds City Region and beyond.</p>

NAME OF FESTIVAL	LCC OR EXT	TYPE OF FESTIVAL	Frequency	SCALE (ind.)	REACH (indicative)	ENGAGEMENT	LOCATION	Indicative time	WEBSITE
Leeds West Indian Carnival	External	Heritage/Crafts/Design	Annual	Large scale	Community/Leeds/Region	150,000	Chapelton/Harehills	August	<a href="http://www.leedscarnival.co.uk/">http://www.leedscarnival.co.uk/</a>
Compass Live Art	External	Combined/Interdisciplinary	Biennial	Small Scale	Leeds/North	varies	Various	Various	<a href="http://compassliveart.org.uk">http://compassliveart.org.uk</a>
Leeds Digital Festival	External	Art	Annual				Various	Apr & Sept	<a href="http://leedsdigitalfestival.org/">http://leedsdigitalfestival.org/</a>
Leeds Festival	External	Music	Annual		National/International	200,000	Bramham Park	August	<a href="http://www.leedsfestival.com/">http://www.leedsfestival.com/</a>
Leeds Indie Food Festival	External	Food/Drink					City Wide	May	<a href="http://leedsindiefood.co.uk/">http://leedsindiefood.co.uk/</a>
Leeds International Concert Season	LCC								
Leeds International Film Festival	LCC	Art	Annual		Leeds/Regional/National		City Wide	November	<a href="http://www.leedsfilm.com/">http://www.leedsfilm.com/</a>
Leeds LGBT* Pride	External	Celebration	Annual		Leeds/Regional/North		City Centre	August	<a href="http://www.leedspride.com/">http://www.leedspride.com/</a>
Leeds Leider	External	Art (Music & Poetry)	Annual		Leeds/Regional		Various	2014	
Leeds Lit Fest	External	Literature	Annual		Leeds/Regional/North		Various	Feb/March	
Leeds Piano Competition (and Festival)	External	Music					Various	2018	<a href="http://www.leedspiano.com">http://www.leedspiano.com</a>
Leeds Young Film Festival	LCC	Art	Annual		Leeds/Regional		City Wide	March	<a href="http://leedsyoungfilm.com/">http://leedsyoungfilm.com/</a>
Light Night Leeds	LCC	Art			Leeds/Regional/National	120,000	City Wide	October	<a href="http://whatson.leeds.gov.uk/lightnight/Pages/default.aspx">http://whatson.leeds.gov.uk/lightnight/Pages/default.aspx</a>
Love Arts Festival (part of the arts & minds network)		Art					Various	October	<a href="http://loveartsleeds.co.uk">http://loveartsleeds.co.uk</a>
The University of Leeds International Concert Series	External	Music	Annual	Medium scale	North/National		Clothworkers Centenary Conce	Spring	<a href="https://concerts.leeds.ac.uk/">https://concerts.leeds.ac.uk/</a>
Thought Bubble – Comic Art Festival	External	Art	annual	Large scale	Regional/North/National		Leeds/Regional/National	November	<a href="http://thoughtbubblefestival.com/">http://thoughtbubblefestival.com/</a>
Transform	External	Art		Mid-Scale	Regional/North		TBC	Oct-	<a href="http://transformfestival.org/">http://transformfestival.org/</a>

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## Kirklees

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
1.	Mrs Sunderland Music and Drama Festival	16 -26 Feb	Ray Brown, Chair <a href="mailto:ray.brown@stoneygate-accountancy.com">ray.brown@stoneygate-accountancy.com</a> <a href="https://www.mrssunderlandfestival.com/">https://www.mrssunderlandfestival.com/</a>	Huddersfield Town Hall	1000	Local - National	The Huddersfield Mrs Sunderland Festival, being one of the most prestigious in the North of England, attracts performers from all parts of the United Kingdom, eager to have their talent adjudicated and encouraged by specialist adjudicators.

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
							In addition to giving the opportunity to perform, the festival each year incorporates themed workshops where invited experts impart knowledge and entertain excited school children. These workshops are often the culmination of work undertaken prior to the festival when the experts have visited the children in their schools.
54	2. Slaithwaite Moonraking Festival <i>Every 2 years</i>	Week long events up to parade on 21 Feb 2023	The Watershed, 22 Bridge Street, Slaithwaite, Huddersfield, HD7 5JN <a href="https://www.slaithwaitemoonraking.org.uk/">https://www.slaithwaitemoonraking.org.uk/</a>	Colne Valley, Slaithwaite,	3-4,000	Local - Regional	For over 30 years, Slaithwaite Moonraking Festival has been lighting up the Colne Valley with lanterns and bringing a glow to the village that has become legendary. Every 2 years – next full one 2023 – there is a parade on last Saturday of February at the end of half term following activities.
	3. Electric Spring	23 to 27 Feb	University of Huddersfield Electric Spring Pierre Alexandre - lead <a href="mailto:p.a.tremblay@hud.ac.uk">p.a.tremblay@hud.ac.uk</a> 01484 473608	Huddersfield	1500	Local - International	5-day sonic experimental festival
	4. Holmfirth Film Festival	14 - 20 Mar	stephendorril@rogerdog.co.uk Stephen Dorril	Holme Valley	2,000	Local - National	Supported by the British Film Institute whose aim is to give everyone everywhere in the UK the opportunity to enjoy film



	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/regional/national/international	Brief description of festival/event
			<a href="http://holmfirthfilmfestival.co.uk/">http://holmfirthfilmfestival.co.uk/</a>				
55	Huddersfield Literature Festival	24 Mar – 3 Apr	Michelle Hodgson, Festival Director 01484 951108 <a href="mailto:info@huddlitfest.org.uk">info@huddlitfest.org.uk</a> <a href="https://www.huddlitfest.org.uk/">https://www.huddlitfest.org.uk/</a>	Mainly Huddersfield but in other venues e.g. libraries Kirklees wide	5,000	Local - National	<p>Huddersfield Literature Festival (HLF) is an award-winning 10-day Festival held annually in March. A blended Festival of 50+ digital, outdoor and venue-based events, it champions accessibility, diversity and under-represented groups.</p> <p>Showcasing emerging writers and artists alongside major names, the festival offers a diverse programme of author talks, workshops, discussion topics, performance poetry, multi-arts performances, wellbeing projects, events for young people and family friendly events.</p>
6.	&Piano	Apr – May	Chris Pulleyn <a href="mailto:info@andpiano.co.uk">info@andpiano.co.uk</a> <a href="mailto:andpianofestival@gmail.com">andpianofestival@gmail.com</a> <a href="https://andpiano.co.uk/">https://andpiano.co.uk/</a>	Slaithwaite Civic Hall	1,000 - 2000	Local - Regional	&Piano aims to promote the joy and thrill of experiencing music performed live, sharing exciting performances and guiding people around exciting and interesting music, performed by young and established artists with a connection to the region.
7.	Holmfirth Arts Festival	During Apr – Oct	Bev Adams <a href="mailto:director@holmfirthartsfestival.co.uk">director@holmfirthartsfestival.co.uk</a>	Holme Valley	2-3,000	Local - Regional	Nestled in the Holme Valley, surrounded by the glorious Pennine Hills of West Yorkshire, Holmfirth Arts Festival celebrates our

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
		Festival weekend on 17-19 Jun	Holmfirth Art and Music Ltd <a href="https://www.holmfirthartsfestival.co.uk/">https://www.holmfirthartsfestival.co.uk/</a>				unique and beautiful area by inviting the best local, national and international artists to respond to the theme of the environment, in all its diversity.
56	8. Holmfirth Festival of Folk	6 – 8 May	Alex Bywaters <a href="mailto:alexanderbywaters@gmail.com">alexanderbywaters@gmail.com</a> <a href="mailto:music@holmfirthfestivaloffolk.co.uk">music@holmfirthfestivaloffolk.co.uk</a> <a href="mailto:enquiries@holmfirthfestivaloffolk.com">enquiries@holmfirthfestivaloffolk.com</a> <a href="https://www.holmfirthfestivaloffolk.co.uk/">https://www.holmfirthfestivaloffolk.co.uk/</a>	Holmfirth	3-4,000	Local - National	Holmfirth is a small Pennine town which comes to life during the Festival of Folk. There has been a folk festival in Holmfirth for about 30 years. We pride ourselves on producing a community based festival involving schools, local talent, most businesses in the town and, of course, a small army of volunteers. Our income is tiny compared to most festivals on the circuit and comes mainly from sponsorship, grants, public collections, and ticket sales.
	9. Shepley Spring Folk Festival	20-22 May	Shepley Spring Festival <a href="mailto:info@shepleyspringfestival.com">info@shepleyspringfestival.com</a> 01484 604704 <a href="mailto:shepleyspringfestival@gmail.com">shepleyspringfestival@gmail.com</a> Nikki Hampson <a href="https://www.shepleyspringfestival.co.uk/">https://www.shepleyspringfestival.co.uk/</a>	The Venue, Storthes Hall Park, Farnley Tyas	2-3,000	Local - National	Three days of concerts, workshops, music and singing sessions plus the option of camping or ensuite accommodation and lovely woodland walks.

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
57	10. <b>WOVEN in Kirklees every two years</b>	Jun 2023 Whole month	Natalie Walton <a href="mailto:nat@hatchprojects.org.uk">nat@hatchprojects.org.uk</a> <a href="https://woveninkirklees.co.uk/">https://woveninkirklees.co.uk/</a> <a href="mailto:gini@hatchprojects.org.uk">gini@hatchprojects.org.uk</a>	Kirklees wide	19,000	Local - international	<p>WOVEN is initiated and funded by Kirklees Council but is owned by everyone, including community groups, textile businesses, cultural and educational organisations, artists and heritage sites across the district.</p> <p>WOVEN's theme is generations of innovators in the textile industry, connecting a strong heritage with today's innovative developments in industry, university research, a strong arts and crafts scene and the creative expression of the district's rich and diverse communities.</p>
	11. <b>The Grand Northern Ukulele Festival</b>	17 – 19 Jun	Mary Agnes Krell <a href="mailto:maryagneskrell@gmail.com">maryagneskrell@gmail.com</a> <a href="https://northernuke.com/">https://northernuke.com/</a>	Huddersfield town centre venues	2,000	Local - National	<p>Music, arts &amp; community, all based around the humble ukulele. We bring the best ukulele talent from across the world to the town of Huddersfield for a weekend of joy, performance, workshops, collaboration, laughter, music and to celebrate the power of this understated four-stringed instrument. From Hawaiian Masters to quintessentially British dandies, bluegrass maestros to folk songstresses, GNUF has an international and varied selection of artists every year.</p>

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
12.	Yorkshire Motorsport Festival	23 – 26 Jun	<a href="mailto:info@ymsf.net">info@ymsf.net</a> Max Crosland and Michael McClerlain and Ian Jordan <a href="https://www.ymsf.net/">https://www.ymsf.net/</a>	Wolfstones / Honley	12,000	Local - national	75 cars will compete over 3 days - a celebration of motorsport, vehicle displays, all sorts of food stalls, live music & shows, a major trade presence & loads of family fun.
13.	Our Biennale 2022 Children's Art Festival <i>every two years</i>	25 & 26 Jun	Chloe Williams The Children's Art School <a href="mailto:thechildrensartschool@gmail.com">thechildrensartschool@gmail.com</a>	Huddersfield Town Centre	2,000	Local - Regional	Evoke works with the local arts and creative sector to promote local events, activities and opportunities that children & young people can benefit from.
58 14.	Cleckheaton Folk Festival	1-3 Jul	Kathy Aveyard <a href="mailto:kathyaveyard@ntlworld.com">kathyaveyard@ntlworld.com</a> Janice on 01274 879761 <a href="mailto:Info@cleckheatonfolkfestival.co.uk">Info@cleckheatonfolkfestival.co.uk</a> <a href="http://www.cleckheatonfolkfestival.org/">http://www.cleckheatonfolkfestival.org/</a>	Cleckheaton	6,000	Local - Regional	Folk music and dance festival: weekend folk festival with concerts, sing rounds, musicians' sessions in various venues around the town based festival. Street entertainment with Morris dancers and a Family Fun Day on the Sunday.
15.	Meltham Memories	2 & 3 Jul	Richard Noon <a href="mailto:Info@melthammemories.co.uk">Info@melthammemories.co.uk</a> <a href="https://www.facebook.com/events/meltham/meltham-memories-2022/547513193191515/">https://www.facebook.com/events/meltham/meltham-memories-2022/547513193191515/</a>	Meltham	2,000	Local - Regional	Celebration of war-time history

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
16.	Holmfirth ArtWeek	3 Jul onwards	info@holmfirthartweek.org.uk <a href="https://holmfirthartweek.org.uk/">https://holmfirthartweek.org.uk/</a>	Holmfirth	2-3,000	Local - National	Holmfirth Artweek is one of the largest open art exhibitions in the UK.
17.	Huddersfield Carnival	9 Jul	Sara or Paige Phillip, Huddersfield Carnival Management Committee <a href="https://huddscarnival.com/huddersfieldcmc@gmail.com">https://huddscarnival.com/huddersfieldcmc@gmail.com</a> 07961189281	Greenhead Park, Huddersfield	10,000	Local - National	Caribbean style Carnival
18.	Livefields Festival	9 Jul	<a href="mailto:Liveroomcleck@gmail.com">Liveroomcleck@gmail.com</a> Dave Scrivens 07803792159	Oakwell Hall Country Park, Birstall,	3,000	Local - National	Music festival featuring Tribute Bands, Local Bands, DJ Nights
19.	SANGAM – South Asian Arts Heritage Festival	18 Jul – 17 Aug	Qaisar Mahmood Sangam Festival Director <a href="mailto:info@sangamfestival.co.uk">info@sangamfestival.co.uk</a> 01484 549947 <a href="https://sangamfestival.co.uk/">https://sangamfestival.co.uk/</a>	Huddersfield, Batley and Dewsbury	15,000 - 16,000	Local - International	Sangam Festival is a community festival celebrating South Asian arts, culture and heritage. Our aim is to bring people together to enjoy heritage and multi-arts events in a spirit of celebration, positivity and harmony. Sangam Festival takes place with events and activities held online and in venues and outdoor locations across Kirklees.

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
	Huddersfield Food and Drink Festival	4-7 Aug	<a href="mailto:Sam.watt@huddersfield.co.uk">Sam.watt@huddersfield.co.uk</a> <a href="mailto:info@huddersfieldlive.co.uk">info@huddersfieldlive.co.uk</a> 07725783746	Huddersfield	125,000+	Local - International	From some of Huddersfield's favourite bands to cooking demonstrations - we've got entertainment for all the family.
60	Heritage Open Days Festival	9-18 Sept	Deborah Marsland, Museums  Alex - 07870 364703 Sarah - 07770 740299 <a href="mailto:info@heritageopendays.org">info@heritageopendays.org</a> <a href="https://www.heritageopendays.org">.uk</a> <a href="https://www.heritageopendays.org.uk/">https://www.heritageopendays.org.uk/</a>	Kirklees	2000	Local - Regional	Heritage Open Days is England's largest festival of history and culture, bringing together over 2,000 local people and organisations and thousands of volunteers. Every year in September, thousands of people come together across England to celebrate their heritage, community and history. Stories are told, traditions explored and histories brought to life. It's your chance to see hidden places and try out new experiences – and it's all FREE.
	Holmfirth Food and Drink Festival	24 - 25 Sept	Ian Roberts, Sheila Sutton, Helen Robinson <a href="mailto:hello@holmfirthfoodanddrink.org">hello@holmfirthfoodanddrink.org</a> <a href="https://holmfirthfoodanddrink.org/">https://holmfirthfoodanddrink.org/</a>  <a href="https://www.eatdrinkseek.co.uk/event/holmfirth-food-drink-festival/">https://www.eatdrinkseek.co.uk/event/holmfirth-food-drink-festival/</a>	Holmfirth town centre	2-3,000	Local - Regional	Food and drink festival in Holmfirth that has over 75 stalls full of delicious food and drink as well as great entertainment for all the family.

	Title of Festival	Date of Event	Organiser	Location	Average size of audience (Whole event)	Audiences: Local/ regional/ national /international	Brief description of festival/event
23.	Onwards Festival	24-25 Sept	Noah Burton 07832 108662 <a href="mailto:info@thewatershed.org.uk">info@thewatershed.org.uk</a> 01484 843030 <a href="https://thewatershed.org.uk/about">https://thewatershed.org.uk/about</a>	Kirklees	1000	Local - Regional	Showcasing the diversity of the Kirklees music scene. We are cultivating new community links giving opportunity for project participants to perform at town centre music events and increasing our connection with grassroots music in communities.
24.	Marsden Jazz Festival <i>always held on the second weekend of October</i>	7 – 9 Oct	Charlotte Furness <a href="mailto:Charlotte.furness@marsdenjazzfestival.com">Charlotte.furness@marsdenjazzfestival.com</a> Barney Stephenson <a href="mailto:Barney.stevenson@marsdenjazzfestival.com">Barney.stevenson@marsdenjazzfestival.com</a>  01484 846969 office@marsdenjazzfestival.com <a href="https://www.marsdenjazzfestival.com/contact">https://www.marsdenjazzfestival.com/contact</a>	Marsden	9,000	Local - National	Showcase for a wide variety of music from old school trad jazz to cutting-edge contemporary jazz to an audience of all ages. To encourage participation by a new generation of jazz musicians, school and college bands are involved in the festival.
25.	HCMF// - Huddersfield Contemporary Music Festival	18 Nov – 27 Nov	Rosie Hughes <a href="mailto:r.hughes@hud.ac.uk">r.hughes@hud.ac.uk</a>  <a href="https://hcmf.co.uk/info@hcmf.co.uk">https://hcmf.co.uk/info@hcmf.co.uk</a>	Huddersfield town centre	9,000	Local - International	The UK's largest international festival of new and experimental music, hcmf// is an annual, international festival of contemporary and new music, taking place over 10 days and consisting of approximately 50 events – including

	<b>Title of Festival</b>	<b>Date of Event</b>	<b>Organiser</b>	<b>Location</b>	<b>Average size of audience (Whole event)</b>	<b>Audiences: Local/regional/national/international</b>	<b>Brief description of festival/event</b>
			Festival Office 01484 472900 University of Huddersfield				concerts, music-theatre, dance, multi-media, talks and film – with a related Learning and Participation programme devised and implemented to reflect the artistic programme and respond to regional need.

### Wakefield

<b>Title of Festival</b>	<b>Organiser</b>	<b>Timing</b>	<b>Location</b>	<b>Average size of audience</b>	<b>Local/regional/national international audiences</b>	<b>Brief description of festival/event</b>
Rhubarb Festival	Council	Third weekend in Feb	Wakefield	40,000-50,000	Local, regional and national audiences	Annual festival celebrating Wakefield's long association with forced rhubarb. Featuring a large food and drink speciality market alongside cookery demonstrations and a range of entertainment.
WordFest	Council	Throughout May	Wakefield District	15,000	Local and regional audiences	Celebration of words, focusing on increasing literacy – particularly amongst children and



						young people. Featuring a varied programme of over 200 literacy and cultural activities in libraires and other community venues, culminating in a large scale event/exhibition in Wakefield.
Castleford Roman Festival	Council	Early June	Castleford	5,000	Local	Celebration event of Castleford's Roman heritage
Pontefract Liquorice Festival	Council	Mid-July	Pontefract	30,000	Local, regional and national audiences	Festival celebrating Pontefract's long association with liquorice. Taking place across the town centre and at Pontefract Castle, featuring a liquorice-themed speciality market, street entertainment, alongside an evening proms event at the Castle.
Seaside events	Council	Early Aug	Wakefield District	15,000	Local	Seaside-themed fun days within communities across the district.
Summer Festival	Council	Late Aug	Wakefield District	30,000 – 40,000	Local, regional and national audiences	Annual festival connecting cultural programming across the district, focused a particular theme and often connecting to a crescendo activity in Wakefield. In 2021 the 'Festival of the Earth' combined a district-wide engagement programme with two weeks of exhibitions and events in Wakefield City Centre – achieving over 38,000 visits to the city centre activity and thousands more through the wider engagement programme.
Thornes Firework Display	Council	Early Nov	Wakefield	10,000	Local	Community focused large-scale fireworks display.

Light Up	Council	Mid – end Nov	Wakefield District	30,000 – 40,000	Local and regional audiences, with the potential to grow to national	Programme of light and sound themed events, incorporating Christmas lights events alongside large scale light and sound installations and cultural programming.
Yorkshire Sculpture International	Partnership – THW, YSP, HMI, LAG	Once every 3-4 years – next Summer in 2024	Leeds and Wakefield District		Local, regional, nationals and international audiences	UK’s largest dedicated sculpture festival, featuring collaboration between the Henry Moore Institute, Leeds Art Gallery, The Hepworth Wakefield and Yorkshire Sculpture Park, alongside public realm programming and learning and engagement activity.
Long Division	Long Division CIC	Weekend in May/June	Wakefield		Local and regional audiences	Annual weekend music festival, focusing on the performance and creation of music and run by a local CIC which also delivers a range of education and wider engagement activity in the district.



**Report to:** Culture, Arts and Creative Industries Committee

**Date:** 16 March 2022

**Subject:** **Creative Catalyst Update**

**Director:** Brian Archer, Director of Economic Services

**Author:** Becky Collier, Programme Manager – Creative Catalyst

Is this a key decision?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:	
Are there implications for equality and diversity?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

## 1. Purpose of this report

- 1.1 To provide an update on the schemes in delivery and development which form part of the Creative Catalyst programme.

## 2. Information

### Indielab West Yorks: Creative Catalyst Accelerator

- 2.1 The Accelerator is now in full delivery with Indielab. Aimed at helping regional businesses benefit from the increased commissioning spend in the Nations and Regions, the scheme will address a number of challenges within the regional creative industries ecosystem including; business productivity, export – selling content overseas, screen diversity, collaboration and specific skills issues. Delivered to 26 TV, film production and gaming businesses across the region, the first two workshops were delivered in February and were attended by all the participant businesses. Modules will be delivered each month over a 5-month period, with different topics covered by a number of industry experts at each workshop.

- 2.2 The official Accelerator launch event took place on Thursday 3<sup>rd</sup> March at The Chamber, Avenue HQ with Mayor Brabin making the official address. Industry experts from across the creative industries sector and other stakeholders from the region were in attendance, coming together for the event.

#### Export support

- 2.3 The export support scheme is due to be delivered from July 2022, following the announcement of Indielab as the successful bidder who put forward a strong bid which demonstrated how they will support a wider cohort of businesses to internationalise their screen content and audio-visual activity. This included marketing and recruitment of participant businesses where there will be a particular focus on targeting those from under-represented groups by engaging in local networks and with local partners.
- 2.4 The scheme will support participant businesses to produce an export plan, understand relevant sector exporting issues including licensing, legal issues and Intellectual Property, and create introductions to international buyers. It is aimed at the wider creative industries, including:
- Creative Content / Screen Content industries – TV, Post-Production, Film, VFX, Animation, Games
  - Experiences / Culture – theatre, ballet/dance, museums, arts

#### Mentoring

- 2.5 Following the last Committee meeting discussion point on the Mentoring scheme and subsequent conversations with members of the Committee, a draft brief has been put together to go out to tender to find a suitable delivery partner, with delivery planned to begin summer 2022.
- 2.6 The main elements of the scheme will include:
- Engaging the wider creative industries with the aim to increase the career progression of individuals (including those in paid employment and freelancers) through a comprehensive peer-to-peer mentoring programme across the creative industries. This will include sport
  - Supporting talent to progress in the wider sector – using Mentors/Mentees from across the wider sector allowing for knowledge and talent sharing across different disciplines. Wider participation will allow for more promotion and attract potential Mentees to the opportunities available in West Yorkshire
  - Bringing together a small number of individuals under one Mentor, so that more ideas can be shared
  - Considering key pillars for the programme, including equality and diversity, retaining skills and talent, and digital (consideration should be given to the move from analogue to digital in literature and the arts, and the impact Mentors from the digital/tech sector can have on this sector)
  - Reverse mentoring, to give Mentors the opportunity to learn from Mentees, as well as the other way round
  - Engaging with community organisations, cultural, arts, sports and museums groups and contacts to define outcomes, ensure wider inclusion

on the programme, and reach more diverse communities during the recruitment phase, actively increasing the diversity of voices having an input into the scheme

- Considering impact measures, targets and quantifiable outcomes; employment pathways should be considered to ensure Mentees progress in their career journeys after the programme has ended. Performance measures with the delivery partner should also be put in place to ensure the Mentee is receiving the support that is expected from the Mentor and programme
- Considering the impact measures and outcomes of the Women in Film mentoring scheme, the Jerwood scheme, the Directors scheme, and disabled mentoring groups including Dark Horse, Ramps on the moon and Chicken Shed (inclusive theatre), to ensure these are meaningful
- Considering the payment of Mentors on the programme

2.7 There is a call-out to ask Committee members to put their names forward if they are interested in being part of the Mentoring scheme and becoming a Mentor. This will begin in summer 2022.

#### Creative Collectives

2.8 Creative Collectives is an initiative to boost the vibrancy of the creative ecosystem across the region by supporting creative events, community groups and networking groups. Establishing a network of creative businesses across the region, this scheme will also support a diversity focused event to enhance connection with stakeholders, bring together the creative ecosystem, and showcase the amazing skills, talent, businesses, organisations, people and assets there are in creative industries across West Yorkshire.

#### Beyond Brontës: The Mayor's Screen Diversity Programme

2.9 Delivery began on this training initiative, which aims to increase diversity in the screen industries, in January and will last until the summer, with the first cohort. This was 5 which was times over-subscribed and recruitment specifically targeted disadvantaged groups including gender, ethnicity, disability and social class, as well as district split of participants – as reported in the last Committee papers. Numbers recruited hit above these equality and diversity targets and the same focus will be made on cohort 2 in the second half of the year.

There will be a further update at the next meeting on the performance of the programme, and the cohort 1, so far.

### **3. Tackling the Climate Emergency Implications**

3.1 There are no climate emergency implications directly arising from this report.

### **4. Inclusive Growth Implications**

- 4.1 In line with our region's focus on inclusive growth, the Creative Catalyst works with regional stakeholders and partners to ensure that these benefits and opportunities are accessible for young people, SME businesses, and diverse communities.
- 4.2 Inclusive Growth commitments form part of the Grant Funding Agreement for the Beyond Brontës programme including alignment to relevant Employment and Skills and Kickstart programmes. The Mentoring Scheme will also have inclusive growth commitments embedded in to improve skills and employment opportunities for local and disadvantaged people and increase training and development opportunities in the workplace.

## **5. Equality and Diversity Implications**

- 5.1 Equality, Diversity and Inclusion impact measures have been developed to provide outputs against each of the above programmes, ensuring proactive engagement with our disadvantaged communities and providing positive future progression:
- Creative Catalyst Accelerator – the programme targeted disadvantaged groups through the recruitment phase, with the aim being to ensure the screen content industries makes steps to become more permeable for individuals from diverse backgrounds, promoting screen diversity. The programme enabled recruitment of diverse content creators with a particular focus on social inclusion, BAME (Black, Asian and minority ethnic) groups, female-led businesses and founders and company directors with disabilities. The recruited cohorts are being tracked with outputs around employment and turnover increase within the participant businesses, in turn measuring the progression of individuals in these participant businesses.
  - Export support – applications will be activity sought from companies founded by people from under-represented groups in the sector, including but not limited to; female-led companies, companies founded by BAME talent, companies founded by people with disabilities, with a minimum target of 50% of places to be awarded to companies from these groups. Measuring how disadvantaged clusters of individuals from diverse backgrounds have been targeted, included and developed as a result.
  - Mentoring – the scheme will assist those from under-represented backgrounds to seek support from relevant figures to support their career entry/progression. Helping to increase the diversity of the workforce and upskill rising stars within creative businesses. These individuals will be tracked with pathway choices following the completion of the programme.
  - Creative Collectives – a diversity focussed event will be delivered, engaging all areas of the creative industries and celebrating this talent and diversity.

- Beyond Brontës – impact measures have been developed to form part of the Grant Funding Agreement with Bradford Council and Screen Yorkshire, written in as target measures to be tracked, monitored and reported on, to Bradford Council and the Combined Authority through the contract management framework in place. Including targeting participants from disadvantaged groups; gender, ethnicity, disability and social class, as reported in the previous Committee papers.

## **6. Financial Implications**

6.1 There are no financial implications directly arising from this report.

## **7. Legal Implications**

7.1 There are no legal implications directly arising from this report.

## **8. Staffing Implications**

8.1 There are no staffing implications directly arising from this report.

## **9. External Consultees**

9.1 Consultation with partners and key stakeholders in the screen content industries and wider creative industries is being undertaken for the Mentoring Scheme.

## **10. Recommendations**

10.1 That the Committee notes the update on the Creative Catalyst programme.

10.2 That the Committee put their names forward if they are interested in being part of the Mentoring scheme and becoming a Mentor.

10.3 To thank members of the Committee who have helped provide further feedback and comments to Officers on the Mentoring scheme.

## **11. Background Documents**

11.1 None.

## **12. Appendices**

12.1 None.

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**Report to:** Culture, Arts and Creative Industries Committee

**Date:** 16 March 2022

**Subject:** **Culture Education Programmes**

**Director:** Liz Hunter, Director Policy and Development

**Author:** Phil Witcherley, Head of Business, Innovation, Skills and Culture Policy

Is this a key decision?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:	
Are there implications for equality and diversity?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

## 1. Purpose of this report

- 1.1 To discuss a potential approach to widen participation and access to culture for the children and young people of West Yorkshire through education programmes. This report also seeks views from the Committee on a planned West Yorkshire Young Poet Laureate programme.

## 2. Information

### Why cultural education initiatives are important for West Yorkshire

- 2.1 The draft cultural framework proposes a series of outcomes for West Yorkshire. This includes an increase in participation in culture across all of our communities and an increase in the proportion of people from a range of different background working in the cultural sector. We know that the cultural sector is one of the fastest growing in our region. We also know that a wider creative skill set will be useful for children and young people in a range of roles. In a separate paper to this committee, we discuss our revised cultural framework.
- 2.2 Creative education in schools will not just be about finding the workforce for the creative sector of the future. It is not just about finding the next Simon Armitage, Henry Moore, Helen Fielding, Emily Bronte, Barbara Taylor

Bradford or Sharon Watson. It is also about giving our opportunity to participate in culture and to tell their own story.

- 2.3 Participation in culture and arts varies across our region. Many children in many of our communities do not have access to arts and culture. Interventions and programmes in schools are one way to address and deliver on this.

### **Our proposed approach**

- 2.4 It is recognised that there are many cultural programmes in schools already in the region. These are developed with Local Authority education departments, in schools, programmes such as the sculpture in schools programme led by Yorkshire Sculpture International and through the Arts Council funded local cultural education partnerships. We do not seek to replicate these through our approach but to enhance our overall offer.
- 2.5 Our proposed approach is to build on this and look to provide a series of regional cultural education programmes beginning with a West Yorkshire Young Poet Laureate Programme – led by Simon Armitage and the Mayor for West Yorkshire.
- 2.6 This could be followed by other programmes such as expanding the current schools program on sculpture led by Yorkshire Sculpture International beyond Leeds and Wakefield, a programme for early years dance potentially building on work from Yorkshire Dance and creating an opportunity for all children to tell their own story through a literature or ‘story telling’ programme. We are interested in other ideas from the committee on existing educational programmes and ways to develop this concept further.

### **West Yorkshire Young Poet Laureate - proposal**

- 2.7 The first culture education programme we plan to develop is the West Yorkshire young poet laureate. This will be an inclusive competition, embracing every school in West Yorkshire. Our intention is to deliver this programme in 694 primary schools and 195 secondary schools across the region.
- 2.8 The programme will find two young laureates who will hold the post for one year, from July 2023. The two young laureates will be selected from primary school (Key Stage 2, 8-9 years) and secondary school (Key Stage 4, 14-15 years). They will be also be given opportunities to shadow the West Yorkshire Mayor and will be asked to write poems for special occasions and events.
- 2.9 This will be an inclusive event for all children involved. It will allow children no matter what their background or ability to participate. Every child who enters the competition will receive an acknowledgement of their achievement.

- 2.10 The aim is that this will run from September 2022 to June 2023 to coincide with the academic year, Leeds 2023 and Kirklees year of music celebrations. A simple callout for applications will be circulated to every school in West Yorkshire and also be circulated on social networks and in local media.
- 2.11 A theme will be agreed that is broad and inclusive and children can enter in a language other than English if applicable (including BSL). The poems will have a maximum length and the poet laureate will advise on criteria. An internal school process will see children submitting their poems to a small panel of schoolteachers and a single candidate will be chosen to represent each school in round two of the competition
- 2.12 At the round two stage every poem will be made available via a simple Young Laureates website. A regional panel of poets, schoolteachers, cultural figures and children's representatives will be assembled (total numbers roughly 50 people, divided into two groups of 25 to judge the primary and secondary competitions separately - a remote process that can be completed by visiting the Young Laureates website. From this group 20 finalists will be chosen. The finalists will be invited to read their poem at a celebratory event in a major civic destination (eg if possible Leeds Town Hall, Huddersfield Town Hall or St George's Hall Bradford etc).
- 2.13 The project is expected to have an overall cost of £100k. This will fund a project manager for the scheme, communication costs and funds to support the young poet laureates once selected. The intention is that we will seek to fund 50% of this cost through the culture gainshare with the remainder coming from other matched sources.

### **3. Tackling the Climate Emergency Implications**

- 3.1 There are no climate emergency implications directly arising from this report.

### **4. Inclusive Growth Implications**

- 4.1 Education programmes will give all children the opportunity to benefit from arts and culture education, not matter what their background. This will help increase the curiosity and interest in arts and culture from a wider group of children and young people and help support the growth in skills and workforce in the creative industries.

### **5. Equality and Diversity Implications**

- 5.1 It is intended that creative education programmes will have a positive impact on equality and diversity by allowing all children and young people to access culture and tell their story. All schemes will work to be accessible to children from different backgrounds, abilities, special educational needs and languages.

### **6. Financial Implications**

6.1 It is estimated that there will be an initial cost of £50,000 for the West Yorkshire Young Poet Laureate Scheme. The cost of further culture education schemes will need to be assessed on a case by case basis.

## **7. Legal Implications**

7.1 There are no legal implications directly arising from this report. [to check]

## **8. Staffing Implications**

8.1 There are no staffing implications directly arising from this report.

## **9. External Consultees**

9.1 No external consultations have been undertaken.

## **10. Recommendations**

10.1 That the committee approves/notes the overall approach to cultural education partnerships.

10.2 That the committee approves/notes the approach for a West Yorkshire Young Poet Laureate Programme for 2022/23.

## **11. Background Documents**

There are no background documents referenced in this report.

## **12. Appendices**

None.